

# The Bulletin

L'Editeur, Renslar "Renny" Keagle, rennykeagle@gmail.com

President, P.A.L.S., Robert Cearlock, cearlock@aol.com



## THE PRESS ASSOCIATION OF LA SOCIETE

### MAIL P.A.L.S. DUES TO:

Renslar R. Keagle

8714 Marble Dr., El Paso, TX 79904-1710

Ph: (915) 346-6099 rennykeagle@gmail.com

Annual dues are **\$17 Mail \$10 Digital**

**MAKE CHECKS OUT TO P.A.L.S.**



The Bulletin is an official publication of the Press Association of La Societe, published 12 times a year at an annual subscription cost of \$17.00 (mail only) \$10.00 (Digital only) payable to P.A.L.S. Publication address is 8714 Marble Dr., El Paso, TX 79904. Contributions, ideas or comments welcome. PUFL—\$100.00

Vol. 36 No. 7 **Supporting and Encouraging La Societe Public Relations for 36 Years** March 2021

Is it Spring yet? Hope one and all are surviving this cold weather, Texas has pretty much dug out of our 100 year freak storm and learned many lessons from it.

Seems many of our Voyageurs militaire are getting vaccinated and hopefully starting to get out more and experiencing life as it should be.

Consider spring as a rejuvenation period for yourself and membership! We are a good couple months past December 31st and many VM are delinquent and it's almost time to "spring forward" into action.

This month another kitchen sink issue but we are trying to tie a page or two to a monthly theme or observance. Saw a movie where duct tape played a part and a light went off again—so check out this months Editorial. Y'all be safe out there! - L'Editeur Renny



### In this issue!!

- P.A.L.S. Page—From the Prez and L'Editeur
- Clipboard—From around the web
- PR Editorial—"Is duct tape the answer"
- Grammar—The Difference between...
- Snapshot of the U.S. Navy—USS Texas
- Speeches—Gold Star Speech
- Newsletter Filler, Trivia or Just for Fun
- Spotlight on PR—SWOT
- Poster of the Month
- Back Page—Special Observances
- Digital Bonus—History of U. S. 27 Flags

**To survive in peace and harmony, united and strong,  
we must have one people, one nation, one flag.**

### P.A.L.S. since 1984—Past L'Editeurs

George Hartley  
Don Collins  
Paul Chevalier



## NATIONAL PUBLIC RELATIONS COMMITTEE

Directeur—Robert Cearlock, POB 1782, Mt. Vernon, IL 62864, 618-244-5761 cearlock@aol.com

Sous/Directeur Area 1—Renslar "Renny" Keagle, rennykeagle@gmail.com

Sous/Directeur Area 2—Paul Yager, pcyager@gmail.com

Sous/Directeur Area 3—Michael G. Paul, nykmykey@comcast.net

Sous/Directeur Area 4—Thomas "Woody" Woodward, 408voiture622@gmail.com

Advisor—Pat Beamer, gpatbeamer@bellsouth.net



## P.A.L.S. Page—From the Prez!

It has been a challenge to virtually everyone for the last year and now we have a historic winter storm that has devastated the State of Texas as well as other southern States. I hope all of our Voyageurs are doing well and looking for ways to help those who are affected. I am concerned that we seem to have little interest in promoting the 40et8 in our Area 4 group of Grands. I haven't heard anything from that Area for a long time. I am also concerned that of the 118 submittals made only 43 are from Locales and only 7 are Social Media reports.

Our Locales are where the rubber meets the road, and I am certain there are numerous items and news releases to local media that have not been reported. I am also aware that many Grands and Locales have active Face Book accounts and Websites that have not been reported. Last year I did an active search of the web and Face book to find and report them. That is not my job! That is the job of the Locales and Grands that have these assets. They need to be reported to the PR Committee so that everyone can learn from each other!

Prime reporting material is News Releases to your Community. Child Welfare, Scholarships, Memorial Services, Flags for First Graders presentations, Flag retirement ceremonies, and charitable contributions to local Charities are excellent Press Release candidates and great PR for your Locale.

Establish contacts with your Local Media in News Papers, Radio and Television. They are always looking for Stories! Let's have 2021 be the makeup year for 2020! Yours in service to La Société,

**Bob "OB 1" Cearlock National Directeur, Public Relations La Societe 40 et 8**

Phone 618-214-0182 \*\*\*\*\*email cearlock@aol.com

## From L'Editeur

Sadly, we dropped a few members due to non-payment of P.A.L.S. dues—past experience shows we will pick some of them up down the road. I'm sending each one a personal boxcar postcard as a reminder—which in some cases is all it takes. As I said, we operate on a very slim margin, literally non-profit, so we cannot carry non-renewals for more than two months of the Bulletin.

On the back page I've started highlighting observances that you might want to consider for the following month—a special event or ceremony or someway of honoring that special day. If you do, consider a press release!

I'm surprised as I chat around, how many Locales do not have newsletters and just communicate at proms or email. I believe we recently discussed in the Bulletin doing email newsletters—they work but must be consistent and on a regularly timed basis. I and the Committee staff are here to help. Have one? CC us in email newsletters please. Send us a copy!!!!

I do my best not to repeat too much—but remembering every article, every previously done page going back to 2013 is tough—so if you see something from the past—please ignore my forgetfulness. - L'Editeur Renny

## THE CLIPBOARD



### Ways to make your social media content sparkle in 2021

**Be authentic, and offer value**—The content you post on social media should ultimately be grounded in a storytelling framework that illustrates the company, or brand’s mission and values.

**Prioritize quality over quantity**—Instead of posting the same content across multiple channels, spend time exploring which channels your audience is active on and create content tailored to that platform and how people use it.

**Be an early adopter of new features**—Over the course of 2020, many social platforms accelerated the roll-out of new interactive features to enhance virtual connection opportunities and take advantage of more time spent on mobile devices. *From www.prdaily*

**Twitter user? Five strikes and you’re out!** The social media platform announced that it’s marking tweets that might contain “misleading information around COVID-19 vaccinations.” It will also introduce a “strike system,” which hands out escalating suspensions to users who post misinformation or disinformation. After five strikes, the account will be permanently suspended from Twitter. “Through the use of the strike system, we hope to educate people on why certain content breaks our rules so they have the opportunity to further consider their behavior and their impact on the public conversation. “

**Anybody grow up with Dr. Seuss?** Six titles by Dr. Seuss will no longer be published due to “racist and insensitive imagery,” The Associated Press recently reported. “These books portray people in ways that are hurtful and wrong,” Dr. Seuss Enterprises told The Associated Press in a statement that coincided with the late author and illustrator’s birthday.

“Ceasing sales of these books is only part of our commitment and our broader plan to ensure Dr. Seuss Enterprises’ catalog represents and supports all communities and families,” it said.

... “Dr. Seuss Enterprises listened and took feedback from our audiences including teachers, academics and specialists in the field as part of our review process. We then worked with a panel of experts, including educators, to review our catalog of titles,” it said. The news comes alongside a Virginia school district that has gone viral for “banning” the author’s books. However, instead of eliminating the titles, Loudoun County Public Schools said it’s no longer connecting these books to its “Read Across America Day,” meant to increase children’s excitement in reading.

**Hasbro rebrands ‘Potato Head’ toys to be gender inclusive.** The toy company is removing the “Mr.” from its iconic “Mr. Potato Head” brand to celebrate “the many faces of families allowing kids to imagine and create their own Potato Head family.” A video within the press release calls the rebrand “a modern look for modern families,” adding, “there’s no wrong way to play.” Starting this fall, when the new brand is unveiled, kids will have a blank slate to create same-sex families or single-parent families.



**Zoom is introducing automatic closed captioning to all customers**—including those with free accounts—starting in the fall, and has opened requests for users who need the service sooner. “As part of our commitment to connecting users across the world, we are focused on continually enhancing our features to provide a platform that is accessible to all of the diverse communities we serve.”

## PR Editorial— Is duct tape the answer?

First, a little history... During World War II, Revolite (then a division of Johnson & Johnson) developed an adhesive tape made from a rubber-based adhesive applied to a durable *duck cloth* backing.

“The ultimate wide-scale adoption of duck tape, today generally referred to as duct tape, came from Vesta Stoudt, an ordnance-factory worker and mother of two Navy sailors, who worried that problems with ammunition box seals would cost soldiers precious time in battle. She wrote to President Franklin D. Roosevelt in 1943 with the idea to seal the boxes with a fabric tape which she had tested at her factory. The letter was forwarded to the War Production Board, which put Johnson & Johnson on the job. The Revolite division of Johnson & Johnson had made medical adhesive tapes from duck cloth from 1927 and a team headed by Revolite's Johnny Denoye and Johnson & Johnson's Bill Gross developed the new adhesive tape, designed to be ripped by hand, not cut with scissors.” (Wikipedia)



Heard this? ... “If duct tape doesn’t solve the problem, then you’re not using enough duct tape.” Another great one is “it ain't broke, it just lacks duct tape”.

Duct tape's widespread popularity and multitude of uses has earned it a place in almost everyone’s home and vehicle do to its many creative applications and imaginary uses. Duct tape has the reputation of fixing just about anything—how about La Societe? Ridiculous of course—a piece of duct tape cannot fix a membership problem or program issues or solve the pandemic issues facing us. But the “idea” of something like duct tape might help. What can be our “duct tape”?

I cannot think of a single “thing” or object that it could be —but there is one that will work—and that is “us”.

It has to be a collective effort between us all to solve the current trend within La Societe. But we should acknowledge that some Locales and Grands are doing well and defying the odds working against us. For others, the pandemic and all of the rules and restrictions associated with it have many struggling to hold promenades and keep in contact with Voyageurs. So strategies, collective ideas and alternatives must be considered and found. So we’ll hammer out once again some of the basic tenets to consider...

We have no formal or informal type of memberships—we are all on a level playing field. We have leadership but everyone has a vote and voice that has to be considered and heard—we need to encourage participation at promenades.

Your Locale or Grands best resources are “people” - your duct tape. But your people or members must have a purpose—a purpose or reason for joining and then staying involved. You have got to look at our programs and find a way to channel energy, time, resources and effort in some kind of program support—start with one and expand. Revive a previously supported program.

Is your Locale isolated? How well are you known in the community—inside and outside of the veteran arena? People—Voyageurs Militaire speaking and interacting with other groups will help.

Are you teaching your Voyageurs the value of membership and rewarding even small efforts with a pin, patch, T-shirt or a modest certificate?

Are leadership being taken for granted? Most leaders I know within La Societe, spend a LOT of hours, time and their own personal money without seeking reward—let’s not forget them.

Finally—how old is your duct tape? It doesn’t last forever and a new roll is needed from time to time. Recruitment, recruitment, recruitment!

Remember that duct tape needs to be used to work or provide any value!

**L’Editeur—Renny**

## (Grammar) The Difference Between...

**Farther** and **Further** are commonly confused words. Let's take a look at their differences.

**Farther** (adverb) - pertains to physical distance or length

1. at or to a greater distance, 2. At or to a greater length; 3. more distant than close

Example— (adv.) "I ran farther than I had expected to." Explanation: I ran at or to a greater distance.

**Further** (adv.) - pertains to figurative distance

1. At or to a more advanced point; 2. to an extent; 3. In addition or moreover (adj.); 4. More extended; 5. Additional or more (verb); 6. To help forward, promote, or advance

Example—(adv.) "I am further in my studies than my peers." Explanation: I am at a more advanced point in my studies.

**Goals** and **objectives** are synonyms, which means that they share the same meaning. A goal (noun) is an aim or an end to which effort is directed. Objectives (noun, plural) are things that one's efforts are intended to accomplish. An objective is a purpose, goal, or target.

**Allude** and **elude** are often confused, and it's easy to understand why. After all, they are spelled similarly, and they also sound very much alike. Allude is a verb that means to call attention to something without coming right out and mentioning it. It means "to hint at" something. Elude is a verb that means to evade or escape.

**Among** and **amongst** mean the same thing. Amongst is a spelling of among that first occurred in Middle English. Among is the more common form of the word in the United States, but amongst is still used, and is perfectly acceptable .

Spoken language changes over time, and some of the ways in which we use words have developed because of these changes in spoken language. Let's look at the difference between when to use **awhile** and **a while** as an example of how words come into being because of the way we use them in spoken language.

- **While** is a word that functions as a noun and means a period of time. It can also be used as a conjunction or conjunctive adverb meaning "when."
- The words a while are a noun and an article introducing that noun. Again, the word refers to a period of time.
- The rule of thumb to help you remember when to use **a while** versus **awhile** is that you should only use awhile when you could also use "**for a while.**"

**Fewer** and **less** are synonyms. They are both adjectives that mean a smaller amount of something. But, they are used in different circumstances. Do you know when you have fewer of something as opposed to when you have less?

- **Fewer** is used with count nouns. A count noun is something that can be separated and counted-pennies, marbles, French fries. If you want to say that someone has a smaller amount of something that can be counted, then you use fewer.
- **Less** is used with non-count nouns. A non-count noun is something that cannot be separated and counted-sugar, money, water.

Sometimes, a space in the English language can say a lot! For example, the words **anytime** and **any time** could mean very different things . **Anytime** is an adverb meaning "at any time." It answers the question "when" in the sentence. It is important to note that if you put "**at**" in front of **any time**, you must write it as two words. This is because "at" is a preposition, and you need "time" to function as a noun so that the preposition has an object. • [softschools.com](http://softschools.com)



## A Snapshot Look the U.S. Navy—USS Texas—A ship of firsts

This ship is among firsts in the United States Navy...

USS Texas (BB-35) is a former United States Navy New York-class battleship. She was launched on 18 May 1912 and commissioned on 12 March 1914.

Soon after her commissioning, Texas saw action in Mexican waters following the "Tampico Incident" and made numerous sorties into the North Sea during World War I.

When the United States formally entered World War II in 1941, Texas escorted war convoys across the Atlantic and later shelled Axis-held beaches for the North African campaign and the Normandy Landings before being transferred to the Pacific Theater late in 1944 to provide naval gunfire support during the Battles of Iwo Jima and Okinawa.

Texas was decommissioned in 1948, having earned a total of five battle stars for service in World War II, and is now a museum ship near Houston, Texas.

In addition to her combat service, Texas also served as a technological testbed during her career, and in this capacity became the first US battleship to mount anti-aircraft guns, the first US ship to control gunfire with directors and range-keepers (analog forerunners of today's computers), the first US battleship to launch an aircraft, from a platform on Turret 2, and was one of the first to receive the CXAM-1 version of CXAM production radar in the US Navy.

Among the world's remaining battleships, Texas is notable for being the first US battleship to become a permanent museum ship, the first battleship declared to be a US National Historic Landmark, and is the only remaining World War I-era dreadnought battleship.

She is also noteworthy for being one of only seven remaining ships and the only remaining capital ship to have served in both World Wars.

She is not, however, the oldest surviving steel battleship, an honor which goes to the twelve year older pre-dreadnought Mikasa ordered in 1898 by the Imperial Japanese Navy.



D-Day...

At 03:00 on 6 June 1944, Texas and the British cruiser Glasgow entered the Omaha Western fire support lane and arrived at her initial firing position 12,000 yards (11,000 m) offshore near Pointe du Hoc at 04:41, as part of a combined total US-British flotilla of 702 ships, including seven battleships and five heavy cruisers.

The initial bombardment commenced at 05:50, against Pointe du Hoc. When Texas ceased firing at the Pointe at 06:24, 255 14-inch shells had been fired in 34 minutes—an average rate of fire of 7.5 shells per minute, which was the longest sustained period of firing for Texas in World War II.

At 06:26, Texas shifted her main battery gunfire to the western edge of Omaha Beach, around the town of Vierville. Meanwhile, her secondary battery went to work on another target on the western end of "Omaha" beach, a ravine laced with strong points to defend an exit road. Later, under control of airborne spotters, she moved her major-caliber fire inland to interdict enemy reinforcement activities and to destroy batteries and other strong points farther inland.

By noon, the assault on Omaha Beach was in danger of collapsing due to stronger than anticipated German resistance and the inability of the Allies to get needed armor and artillery units on the beach. In an effort to help the infantry fighting to take Omaha, some of the destroyers providing gunfire support closed near the shoreline, almost grounding themselves to fire on the Germans. • *From a variety of web sources*

## Speeches— General John F. Kelly, US Marine Corp Commander - Gold Star Speech

During a 2015 Memorial Day address aboard the aircraft carrier Intrepid in New York City, Marine Gen. John Kelly helped his audience to understand exactly what it was to lose a loved one in war. Kelly, the head of U.S. Southern Command and one of the Corps' three four-star generals, is also a Gold Star father. His son, Marine 1st Lt. Robert Kelly, was killed Nov. 9, 2010, while conducting combat operations in Sangin, Afghanistan. In a moving and personal speech on Monday, Kelly recounted the emotional journey each Gold Star family undergoes, beginning with the dreaded knock at the door from a military casualty assistance officer. *April 5th is Gold Star Spouses Day.*

"The minute the door opened and a family member sees him framed in the doorway they know ... they know without being told ... before he uttered his first words ... they knew," Kelly said, according to a draft of his prepared remarks.

From there, Kelly said, reactions are varied. Some families collapse in their grief while others attempt to deny that the worst is really happening, he said. It's a grief, he described as unexpectedly physical, "unbearable to the mind, and agonizing to the heart."

Families then must wait as the military completes its formal process and sends the remains of their loved ones home from the battlefield. Through all of this — and forever — the pain of loss endures, Kelly said.

In the midst of the sadness, he said, Gold Star families can be proud of their loved one's service and sacrifice.

"Proud that by this one very personal decision — to serve a cause higher than themselves regardless of the outcome to them personally — their fallen loved one gave answer to two questions that have over the centuries defined the dedication of free and righteous men and women in the fight against wickedness: 'If not me, who? If not now, when?'" he said.

"I have been ... asked if it was worth the life of someone they brought into the world, raised and nurtured so lovingly, and so much looked forward to seeing grow and find wonderful husbands and wives, and give them grandchildren to spoil," he said. "...My sense then was it is inconceivable for anyone to understand that has not had his own heart pierced with such sadness. I learned I was right."

He asked himself the same question many times, he recalled, in the crushing aftermath of his son's death. The day the family buried him at Arlington Cemetery, he felt he got his answer.



It only mattered, he said, that his son had chosen to fight in Afghanistan, and that he had determined that "it was worth it to him to risk everything — even his life — in the service of his country."

"So in spite of the terrible emptiness that is in a corner of my heart and I now know will be there until I see him again, and the corners of the hearts of everyone who ever knew him, we are proud ... so very proud," Kelly said. "Was it worth his life? It's not for me to say. He answered the question for me."

Kelly saluted the fallen from every military branch and also honored the New York City first responders who had given their lives to save others after the Sept. 11, 2001, World Trade Center attacks. America would remain the "Land of the free," he said, "so long as we never run out of tough young Americans who are willing to look beyond their own self-interest and comfortable lives, and go into the darkest and most dangerous places on earth to hunt down, and kill, those who would do us harm." • *From the Marine Corp. Times*

*John Francis Kelly (born May 11, 1950) is a retired U.S. Marine Corps general who served as the White House Chief of Staff for President Donald Trump from July 31, 2017, to January 2, 2019. He had previously served as Secretary of Homeland Security in the Trump administration.*

**Former POW Recognition Day (April 9th)** is a day that, while not as well-known as *National POW/MIA Recognition Day*, is just as important. The word "former" is the key to remembering the major difference between these two events honored every year on their respective days. This day honors all POWs who came home. The late Senator John McCain is a former POW; his memory and the memories of many others who came home from POW camps are on the minds of those who observe both holidays. And there are troops still unaccounted for to this day who should be remembered in the same manner as those who came home.

According to recent Defense MIA/POW Accounting Agency statistics, service members from the following conflicts remain unaccounted for... With 82,195 service members MIA or POW, this issue may benefit from added visibility, regardless of which day it occurs.

**1,589 service members from the Vietnam War**

**7,761 service members from the Korean War**

**126 service members from the Cold War**

**72,719 service members from WWII**



Growers have recently developed the Sunion, an onion crossbreed that doesn't cause tears when it is being cut up. Note: Has anyone ever seen one in a store?

According to the U.S. Department of Energy, here's an approximation of where each dollar you spend on gas goes: Taxes: 13 cents; Distribution and Marketing: 8 cents; Refining: 14 cents; Crude oil: 65 cents

Peter Pan Peanut Butter was introduced in the 20's and the peanut butter and jelly sandwich was a popular food item.



Rainbows, which are distorted images of the sun, would appear as complete circles if the earth's horizon did not block our view . If a person has a high enough vantage point, such as on top of a mountain or from an aircraft, they may be able to observe a rainbow as a full circle.

War of 1812 stuff...2,260 Americans died during the War of 1812. 4,505 soldiers were wounded. Another 15,000 Americans died from other causes related to the war, including disease. British losses much lower. More soldiers died during the War of 1812 from disease than from battle.

**The Viet Cong - VC sometimes used guns and other weapons left over from the Japanese occupation of Indochina during World War II. Some VC booby traps would employ World War II era Japanese fragmentation grenades.**

Who doesn't like trains! - The very first trains used a system that depended on gravity, horses, and ropes. The early trains in North America were often powered by wood-burning engines as wood was plentiful and cheaper than coal. When trains were first built in the United States some people believed that a woman's internal reproductive organs would fly out when traveling at 50 miles an hour. *Really?* The first steam locomotive in the United States lost a race to a horse when a belt broke. The race managed to convince executives of B&O to convert to steam. In 1916 there were 254,000 miles of railway track in the United States. Today there are less than 170,000.

**England didn't attempt to settle North America for almost 80 years after discovering it existed.**

In the past 10 years, more than 2 million U.S. troops have deployed overseas. Of those, only 40,385 have served in more than one branch, according to Defense Department records. ... El Paso native Jesus Yanez, now a staff sergeant in the U.S. Air Force, has served in every branch of the military except the Coast Guard. •



# *Spotlight on Public Relations*



## What is SWOT?

A SWOT analysis is a planning method that takes a critical look at the internal strengths and weaknesses, and the external opportunities and threats of particular venture (SWOT is an acronym for strengths, weaknesses, opportunities and threats)

SWOT is a PR model and can be used in many different ways depending on the group or organization using it. You might also using similar to goal setting, strategic planning or using it for specific event planning.

### **Strengths**

What are your Locale or Grands strengths? Annually, when a new group of officers comes in you need to look at strengths from a whole perspective. We use SWOT in our Locale specifically looking at membership. What are the strengths right now of your Locale or Grand? Planning an event—to make it successful—what are your strengths in making it so. Discuss it and write it down, invest in a white board.

### **Weaknesses**

Are characteristics that place the project or venture or group at a disadvantage—but it's important they be identified. Examples could be financial, lack of new members, weak promenade attendance, etc. Weaknesses must be identified to look for causes and perhaps fixes. Sometimes, in SWOT, a strength can counter-act a weakness that is why they are so important to be identified. What is the financial health of your Locale—are fundraisers or special fundraising activity needed?

### **Opportunities**

Are elements that can be leveraged to your advantage. An invitation to speak or attend another community group meeting opens up many opportunities. Consider the difference La Societe is from all the other veteran groups—use that as an opportunity. Is an upcoming holiday or special observance an opportunity to send a letter to the editor, create a special event or speak publicly? How well are you immersed in social media—a missed opportunity? What trends can you take advantage of? How can you turn strengths into opportunities?

### **Threats**

Are internal or external elements that can have a multitude of effects on your Locale or Grand. First one that comes to mind is membership. A decreasing membership, lack of attendance of promenades, poor recruitment are all internal threats—but must be recognized, managed and not ignored. What other threats can harm you? Covid for sure—how are other groups dealing with this threat? What threats do your weaknesses expose you to? Lack of communication with members is a serious threat.

Counter weaknesses through exploiting opportunities.

Leverage strengths to minimize threats. • *From a variety of web sources*

# POSTER OF THE MONTH



**Success...**

**“It doesn’t want you but  
let’s see if you want it.”**

 <b>PRESS CREDENTIALS—P.A.L.S.</b> PRESS ASSOCIATION OF LA SOCIETE	<b>2022</b>	<b>PRESS</b> 
Voiture _____ Grande _____		<i>Renslar R. Keagle, Secretary/Treasurer</i>

 <b>P.A.L.S.</b> PRESS ASSOCIATION OF LA SOCIETE		<b>PUFL</b> <b>PRESS CREDENTIALS</b>
Voiture _____ Grande _____		<i>Renslar R. Keagle, Secretary/Treasurer</i>

## Things to celebrate or remember in April

**April—Month of the Military Child**

**April 5th**—Gold Star Spouses Day - A day dedicated to those whose spouses gave their lives while serving in the U.S. military or as a result of service-connected injuries or illness.



**April 9th**—National Former POW Recognition Day

**April 14th**—Air Force Reserve Birthday

**April 15th**—“Purple Up Day” - Held on April 15th of each year, “Purple Up! For Military Kids” is a day for Department of Defense Education Activity communities to wear purple to show support and thank military children for their strength and sacrifices.

**April 23rd**— Army Reserve Birthday

**April 30th**—National Military Brats Day—The phrase “military brat” is one long associated with the family members of those in uniform. It can be used in a derogatory sense, but in recent decades the phrase has been used more to self-identify as being part of a military family.



### P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER

Full Name \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ New Member  Renewal

Email \_\_\_\_\_ **PUFL \$100.00**

Voiture Locale \_\_\_\_\_

Dues: Mail only \$17.00

Mail and Digital \$17.00

Digital only \$10.00

**PUFL down payment (minimum \$25)**

**Checks made out to P.A.L.S.**

**Remit to:**  
 Renslar R. Keagle  
 8714 Marble Drive  
 El Paso, TX 79904-1710  
 rennykeagle@gmail.com



# The Stars and Stripes: Here are the 27 different US flags and their histories

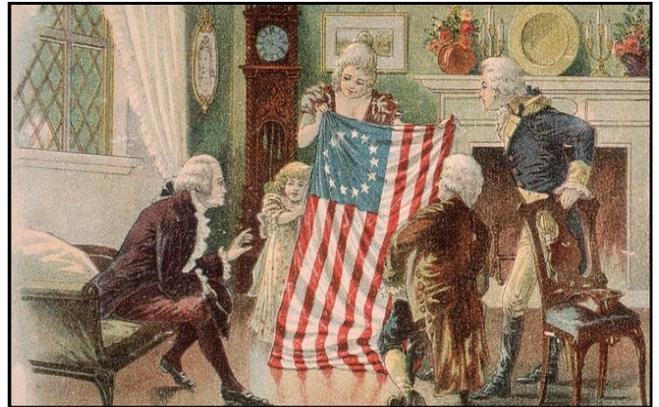
Since the founding of the United States in 1776, there have been 27 different versions of the flag featuring the stars and stripes. Each new flag represented the addition of one or more states as the United States grew westward to fulfill what it believed to be its manifest destiny of expansion in North America.

Of the 27 versions of the United States flag, nine flew for only about a year, reflecting the rapid expansion of the nation. Though we have not had a new star since 1960 – Hawaii – we may not be done adding stars. American-owned territories Puerto Rico, American Samoa, Guam, the Northern Mariana Islands, and the U.S. Virgin Islands, might be considered for statehood. *We are starting with the first three...*

## 1. Thirteen-Star U.S. Flag

- Years flown: 1777 ~ 1795
- Who was president: George Washington (1789-1797)

The 13-star flag officially became the U.S. flag on June 14, 1777, and the date is celebrated every year in the United States as Flag Day. Though there is no conclusive proof, Francis Hopkinson, a congressman from New Jersey and a signer of the Declaration of Independence, is credited with designing the flag. Each star and stripe represented a former British colony.



## 2. Fifteen-Star U.S. Flag

- Years flown: 1795 ~ 1818
- Who was president: George Washington (1789-1797), John Adams (1797-1801), Thomas Jefferson (1801-1809), James Madison (1809-1817), and James Monroe (1817-1825)

Two stripes and two stars were added to the flag when Vermont and Kentucky became the 14th and 15th states in 1791 and 1792, respectively. The 15-star flag would last for 23 years and five presidents would serve under it. This flag inspired Francis Scott Key to write "The Star Spangled Banner," our national anthem, after Key saw the flag continue to fly over Fort McHenry following a British bombardment during the War of 1812.

## 3. Twenty-Star U.S. Flag

- Years flown: 1818 ~ 1819
- Who was president: James Monroe (1817-1825)

With the westward expansion of the United States and the addition of more states, Congress realized that adding stripes to the flag would be impractical. So Congress passed the Flag Act in 1818, restoring the original 13-stripe design and unveiling the flag with additional stars on July 4. Five stars were added to represent five new states: Tennessee (1796), Ohio (1803), Louisiana (1812), Indiana (1816), and Mississippi (1817). The 20-star flag became the official flag on April 13, 1818, and it was the first of nine flags to only last about a year.

