

The Bulletin

L'Editeur, Renslar "Renny" Keagle, rennykeagle@gmail.com

President, P.A.L.S., Robert Cearlock, cearlock@aol.com



THE PRESS ASSOCIATION OF LA SOCIETE

MAIL P.A.L.S. DUES TO:

Renslar R. Keagle

8714 Marble Dr., El Paso, TX 79904-1710

Ph: (915) 346-6099 rennykeagle@gmail.com

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MAKE CHECKS OUT TO P.A.L.S.



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Vol. 36 No. 01 **Supporting and Encouraging La Societe Public Relations for 36 Years** September 2020



One of the focuses of this months Bulletin is the rising importance of newsletters during the Covid-19 crisis. Long, short, color or black and white, mailed or emailed—doesn't matter—see inside for more.

Congratulations to our 2019—2020 Nationale Newsletter award winners. I know some great newsletters at the Locale and Grand level could not be considered because they were not submitted—lets do better next year. To all L'Editeurs, thank you for all your hard work.

As always, keep me informed of all important changes such as address and email changes—so many emails when changed never get to us. Reminder, please be patient on check deposits—still doing by mail—but the account is free and we get interest. To those that submit a little extra when paying dues—we thank you!

Darn virus is still around—everyone be safe at home and in travels. God Bless! - L'Editeur

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https://twitter.com/The_40and8



(Ctrl-click)

"It takes as much energy to wish as it does to plan"

- Eleanor Roosevelt

NATIONAL PUBLIC RELATIONS COMMITTEE

Directeur—Robert Cearlock, POB 1782, Mt. Vernon, IL 62864, 618-244-5761 cearlock@aol.com

Sous/Directeur Area 1—Renslar "Renny" Keagle, rennykeagle@gmail.com

Sous/Directeur Area 2—Paul Yager, pcyager@gmail.com

Sous/Directeur Area 3—Michael G. Paul, nykmykey@comcast.net

Sous/Directeur Area 4—Thomas "Woody" Windward, 408voiture622@gmail.com

Advisor—Pat Beamer, gpatbeamer@bellsouth.net





Robert "OB1" Cearlock
National Public Relations Directeur
La Societe 40 et 8
P.O. Box 782
Mt. Vernon, Illinois 62864



THE HONOR SOCIETY OF AMERICAN VETERANS

Let me begin by thanking everyone involved in nominating me for the great honor of National Voyageur of the Year. There are many who deserve the honor more than I and I hope their Locales will put their names forward in the future.

My local Post Office is moving and apparently it requires them to reassign P.O. Box numbers. Therefore, our Box # has been changed from 1782 to 782. They have assured me that they will automatically place our mail in the correct Box for the next year or so.



The coming year is again packed with challenges that we faced this year with little assurance when we will return to some semblance of normalcy. This year we added a new PR award, the Directeurs Editeur Award. The purpose of this award is to recognize individuals who devote their time to take the story of La Société to the public at large. PR Directeurs, Publistes, and Editeurs throughout the 40et8 do an admirable job of getting our story out to our members; that is necessary, but it is preaching to the choir. The most important contribution to the success of our organization of Public Relations lies with the word "Public".

There is information available on the Nationale website to aid you in preparing and distributing Press Releases. Just follow this link; <https://www.fortyandeight.org/public-relations/> . The new award will focus on those who get the word out to the General Public where the new candidates for membership are.

Stay safe and thank you for your service!

Yours in service to la Société,

Bob "OB1" Cearlock

**National Directeur, Public Relations
La Societe 40 et 8**

Nationale Public Relations Awards—2019-2020

Thomas W. Fay Award - Chef de Chemin de Fer - 1978

Awarded to the Voiture Locale presenting the best publication for the fiscal year.

V-605 TEXAS

Award John Kilgus - Chef de Chemin de Fer - 1977

Awarded to the Grande Voiture presenting the best publication for the fiscal year.

WISCONSIN

Arthur McDowell Award

Awarded to the Grande Voiture presenting the best publications without advertising for the fiscal year.

Award and Honorable Mention

WINNER-MINNESOTA MENTION- TEXAS

John W. Emerson Award

Awarded to the Voiture Locale presenting the best publication without advertising for the fiscal year.

Award and Honorable Mention

WINNER-TEXAS V-605 MENTION- NEW YORK V-713

La Verne Eccleston Award

Awarded to the Voiture Locale for excellence in promoting 40/8 Programs and fostering effective communication with the community during the year. Award and Honorable Mention

WINNER- ILLINOIS V-207 MENTION- OREGON V-80

Robert Kaseman Award

Presented to the Grande Voiture for excellence in promoting 40/8 programs and fostering effective communication utilizing public media (TV, Radio, Newspapers, social media, etc.) to promote the activities of the 40 & 8.

Award and Honorable Mention

WINNER - OREGON MENTION- WISCONSIN

Don Collins Award

Presented to the Voiture Locale that submits the best entry showing utilization of the public media (TV, Radio, Newspapers, social media, etc.) to promote the activities of the 40 & 8. Award and Honorable Mention.

WINNER- OREGON V-80 MENTION- ILLINOIS V-207

** Directeurs Editeur Award (New Award)

Presented to the Editeur of the Grand or Locale publication exhibiting the best combination of News, Humor, Creativity and Articles promoting the Programs and Traditions of La Société.

WINNER – GLENN KNOX—GRAND DU OREGON

Robert Cearlock, National Directeur Public Relations

THE CLIPBOARD



Newsletters are on the rise.

COVID-19 may be affecting ad sales but subscription newsletters are a whole different story. Many laid-off journalists took to substack and its competitors during the beginning of the pandemic. In fact, Substack (Substack is an email newsletter platform designed for small publishers) reported doubling its user base during the pandemic. In the grand scheme of things, does this affect the media? Yes. Newsletters allow for either reaching a more targeted audience or amplification. Either way, it's a win-win for media relations professionals. • (See this month's Spotlight on PR)

The Girls Scouts of the USA partnered with the Fashion Institute of Technology to update its uniforms. Three students from FIT designed the set of separates that members can mix and match to express their individuality. The pieces are also updated for technology. The New York Times wrote:

"A vest designed for the modern Girl Scout must have pockets, and those pockets must be large enough to fit the largest model of the iPhone." "In all our fittings that was the No. 1 thing," said Wendy Lou, the deputy chief revenue officer of the Girl Scouts of the USA. "Can you fit the iPhone in there? Yes? Let's go."

In a press release, the Girl Scouts wrote:

"For the first time in over two decades, the uniforms were redesigned to better reflect the young female change makers of today and tomorrow. The two powerhouse organizations are embracing girls' desires to express their individuality through fashion by offering options available in the online Girl Scout Shop that can be worn while participating in Girl Scout activities or styled as everyday wear." •





Tweets about a Tweet add more to the conversation, so we've made them even easier to find.

Retweets with comments are now called Quote Tweets and they've joined the Tweet detail view. Tap into a Tweet, then tap "Quote Tweets" to see them all in one place.



Twitter has officially rolled out its "Quote Tweets" feature, which are tweets with additional commentary on top. The feature is placed between the "Retweets" and "Likes" counters below each tweet. A dedicated button makes the process much more convenient. It's a handy feature considering so many people use the quote tweet function in place of replying to a tweet, and should make it easier to follow these conversations. •

KFC suspends catchphrase during COVID-19 The fast food chain announced it's pressing pause on its 64-year-old motto "It's finger lickin' good" while the world continues to struggle with the COVID-19 crisis. In certain countries including Canada, the United Kingdom and the Netherlands, KFC is launching a campaign where it blurs the phrase on its packaging. KFC stated... "We find ourselves in a unique situation—having an iconic slogan that doesn't quite fit in the current environment. " •

PR Editorial— Time to “fast-track” the Forty and Eight

You know, sometimes you are watching TV, reading or seeing a movie and you hear a phrase or word or two that resonates with you. I came upon a statement about fast-tracking and “boom” lightning struck again. So first things first—I looked up a current definition or meaning and here is what I found...

As a noun... “A route, course or method, that provides for more rapid results than usual.”
As a verb... “Accelerate the development or progress of a person (group) or project.”
Whether we are talking noun or verb—we need more fast-tracking in La Societe!



So how can we fast-track, jump start, rejuvenate La Societe. We know and understand that renewals are extremely important. But, if we want to start fast-tracking the Forty and Eight, it is my sincere opinion we need to start with an active recruitment process. We need to recruit and find new members that will fulfill their promise and hold sacred their obligations to La Societe—not drop out of sight after a few months.

Leadership is not just a gavel in the hand and a promenade is not just routinely following ritual and recitation. The Forty and Eight demands a passionate sense of leadership, commitment and energy from our officers and Directeurs. If leadership does not have these—then the membership will not either. I have heard that leadership is close to acting like a parent. Attitude, behavior, ethics, deportment seeps through to your family of members.

If you want to start fast-tracking your Locale begin with looking at leadership positions. How many are nearly or totally burned out from years in some or all of the positions. I'll mention this again, the Chef de Gare has a Chef de Train, but how many other positions have a “Sous” to be mentored or ready to fill or stand in if necessary.

I see that many Locale/Grands are doing a lot in programs and in the community but I'm guessing less than 20% is promoted through public relations, press releases, media statements, pictures or video. Everyone has a camera—it's also called a cell phone. A simple picture can be added to a press release or sent along with a short summary of the event to the local media. Pics can be sent to the Forty and Eighter and Voyageur Briefs, even The P.A.L.S. Bulletin and used as examples. I keep saying this over and over—public relations will have a direct positive effect on fund raising.

I'll repeat this like a broken record...public speaking! How many Chef de Gares, specifically at the Locale level are prepared or able to give a speech when asked. Let's go one better...How many Locales have actively gone out into the community to actively ask to be a speaker. Start every speech with an overview of La Societe—end every speech with an invitation to speak with you for more information or to join—have brochures available. Next time you give a speech, try to get it recorded and throw it out there on YouTube with a web or Facebook link. Public speaking will also have a direct positive effect on fund raising.

Get on the fast-track by identifying your Locales strengths and motivation. Where does your Locale's interests lie. For mine it is primarily Flags for First Graders and Nurses Training but supporting and participating in others as needed or time and funding allows. Consider a pie chart and divide up the pie to what you can support and at what percent and level. Working programs will have a direct positive effect on fund raising.

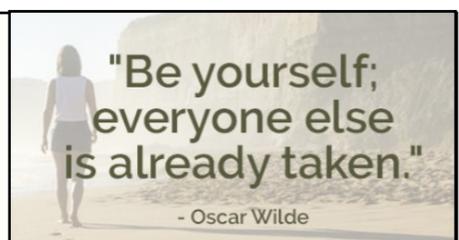
Too much expectations? Under-promise and over-deliver! Our natural tendency is to try to impress and over-promise. Failure to deliver can have a negative overall effect on your membership and image.

Lastly, there is no expectation to fast-track “everything” - the best approach might be to take each piece of that pie and work on each slice individually.

So, a bit of stuff to think about and absorb. On a personal note have you thought about how you can fast-track, rejuvenate or evolve yourself? • L'Editeur

“Start by doing what is necessary, then what is possible, and suddenly you are doing the impossible.”

“If you want something you've never had, you must be willing to do something you've never done.”



Ideas to consider for your newsletters

Personally, I don't think it wouldn't hurt to once in a while take a look at your Locale or Grand newsletter and consider new or different things. Could be the font(s) you are using, color, pics, content, formatting, etc. Here are some ideas to consider...

For starters, your newsletter should contain content that's valuable to subscribers and is relevant.

Events—Use your newsletter to remind members of upcoming events, be specific, volunteers needed? Calendar your events for your membership—go out as far as needed.

Once in a while include a bit of your Locale or Grands history—include an archived stock photo if available.

Obviously—on a regular basis—a letter, memo or note from your leadership.

Pay tribute to a special member by highlighting him or her in your newsletter. Keep it short and sweet, but provide enough information to show members that this VM is top-notch. Always include a picture of the member. Voyageur Spotlight?

Update your members on changes—not only at the Locale but Grand and National levels.

Behind the scenes photos—We always show photos of formal presentations—but it doesn't hurt to include photos of things we do casually or for fun behind the scenes. No photos with alcohol please!

Encourage your membership to share your newsletter with their own family members and friends—spread the word!

Does your newsletter have a monthly or holiday theme? Each month has several veteran related special days or observances—tie in your newsletter!

Newsletters are a great way to discuss goals: The Locales goals and visions should be clear to everyone. Instead of just talking about them your membership, use internal newsletters to communicate and reinforce them.

Pay tribute to Voyageur accomplishments outside of the Locale or Grand.

Not everyone can make meetings and promenades all the time—consider publishing minutes in your newsletter or at least important decisions that are made.

Articles, cartoons, images that are inspirational and motivational!

Monthly newsletter? Who is having a birthday that month?



Commendable feats and milestones! In five year bits, who made 10, 15, 20, 25 or even 50 years of service to La Societe in your Locale or Grand? Consider all types of pats on the back!

At the Locale—highlight new members with a pic and a brief bio.

Keep members informed on those in sickness and or distress?

Consider your tone, light-hearted, serious, formal?

Avoid politics or being too political. •



The U.S. Transportation Corp.



On 31 July 1942, the Department of War recognized the need for a single manager of Army transportation and created a new branch, the Transportation Corps. Since the Revolutionary War, Army transportation had evolved through two branches, the Quartermaster Corps and the Corps of Engineers. The demands of World War I made the Army first realize its need for a single manager for military transportation. So began an evolution over the next quarter century that culminated in the birth of the Transportation Corps during the opening months of World War II.



Following the bombing of the U.S. fleet at Pearl Harbor, Hawaii, on 7 December 1941, the United States entered its largest war ever. To mobilize its vast resources and deploy them simultaneously across the Atlantic and Pacific Oceans created the greatest demands ever on military transportation assets. Consequently, transportation was a critical factor in dictating the Allies' strategy. The magnitude of transportation demands required functional experts.

On 9 March 1942 the Transportation Service was established as part of the Services of Supply, and on 31 July 1942 the Transportation Service became the Transportation Corps.

By the end of the war the Transportation Corps had moved more than 30 million soldiers within the continental United States; and 7 million soldiers plus 126 million tons of supplies overseas.

One of the greatest feats of the Transportation Corps, via the Military Railway Service, was the rebuilding of France's shattered railroad network after D-Day and the transportation of 1,500 locomotives and 20,000 railway cars specially built for the lighter French track system starting with D-Day.

As allied forces rapidly advanced across France in the summer of 1944, a special transportation operation nicknamed the Red Ball Express was carried out. The Red Ball Express provided around the clock truck convoys from allied held ports to supply troops on the front in a giant, one-way loop. There were other lesser known truck-route express operations: the Green Diamond Express operated out of Cherbourg due south, to serve the forces advancing on Brittany and Brest. Later the White Ball Highway Express operated out of Le Havre to the same depots served by the Red Ball.

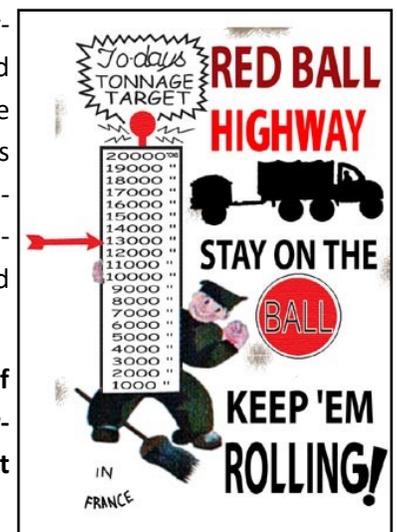
During the Korean War, the Transportation Corps kept the UN Forces supplied through three winters. By the time the armistice was signed, the Transportation Corps had moved more than 3 million soldiers and 7 million tons of cargo.

The Vietnam War saw the most diversified assortment of transportation units ever assembled. For over a decade the Transportation Corps provided continuous support for American and allied forces through an unimproved tropical environment using watercraft, amphibians, motor trucks and Transportation Corps aircraft. The enemy threat to convoys required a unique solution - gun trucks.

On 31 July 1986, the Transportation Corps was inducted into the U.S. Army Regimental System.

The Transportation Corps is a combat service support branch of the U.S. Army, and was headquartered at Fort Eustis, Virginia, but moved to Fort Lee, Virginia in 2010. It is also one of three U.S. Army logistics branches, the others being the Quartermaster Corps and the Ordnance Corps. The Transportation Corps is responsible for the movement of personnel and material by truck, rail, air, and sea.

Its motto is "Spearhead of Logistics," and it is currently the second-largest branch of the Army. •



Speeches—John F. Kennedy: I Am a Berliner

"Ich bin ein Berliner" - "I am a Berliner" is a speech by United States President John F. Kennedy given on June 26, 1963, in West Berlin. It is widely regarded as the best-known speech of the Cold War and the most famous anti-communist speech. Kennedy aimed to underline the support of the United States for West Germany, 22 months after Soviet-occupied East Germany erected the Berlin Wall to prevent mass emigration to the West.



"I am proud to come to this city as the guest of your distinguished Mayor, who has symbolized throughout the world the fighting spirit of West Ber-

lin. And I am proud to visit the Federal Republic with your distinguished Chancellor who for so many years has committed Germany to democracy and freedom and progress, and to come here in the company of my fellow American, General Clay, who has been in this city during its great moments of crisis and will come again if ever needed.

Two thousand years ago the proudest boast was "civis Romanus sum". Today, in the world of freedom, the proudest boast is "Ich bin ein Berliner". I appreciate my interpreter translating my German!

There are many people in the world who really don't understand, or say they don't, what is the great issue between the free world and the Communist world. Let them come to Berlin. There are some who say that communism is the wave of the future. Let them come to Berlin. And there are some who say in Europe and elsewhere we can work with the Communists. Let them come to Berlin. And there are even a few who say that it is true that communism is an evil system, but it permits us to make economic progress. Lass' sie nach Berlin kommen. Let them come to Berlin.

Freedom has many difficulties and democracy is not perfect, but we have never had to put a wall up to keep our people in, to prevent them from leaving us. I want to say, on behalf of my countrymen, who live many miles away on the other side of the Atlantic, who are far distant from you, that they take the greatest pride that they have been able to share with you, even from a distance, the story of the last 18 years.

I know of no town, no city, that has been besieged for 18 years that still lives with the vitality and the force, and the hope and the determination of the city of West Berlin. While the wall is the most obvious and vivid demonstration of the failures of the Communist system, for all the world to see, we take no satisfaction in it, for it is, as your Mayor has said, an offense not only against history but an offense against humanity, separating families, dividing husbands and wives and brothers and sisters, and dividing a people who wish to be joined together.

What is true of this city is true of Germany - real, lasting peace in Europe can never be assured as long as one German out of four is denied the elementary right of free men, and that is to make a free choice. In 18 years of peace and good faith, this generation of Germans has earned the right to be free, including the right to unite their families and their nation in lasting peace, with good will to all people. You live in a defended island of freedom, but your life is part of the main. So let me ask you as I close, to lift your eyes beyond the dangers of today, to the hopes of tomorrow, beyond the freedom merely of this city of Berlin, or your country of Germany, to the advance of freedom everywhere, beyond the wall to the day of peace with justice, beyond yourselves and ourselves to all mankind.

Freedom is indivisible, and when one man is enslaved, all are not free. When all are free, then we can look forward to that day when this city will be joined as one and this country and this great Continent of Europe in a peaceful and hopeful globe. When that day finally comes, as it will, the people of West Berlin can take sober satisfaction in the fact that they were in the front lines for almost two decades.

All free men, wherever they may live, are citizens of Berlin, and, therefore, as a free man, I take pride in the words "Ich bin ein Berliner". •

There is a widespread belief that Kennedy made an embarrassing mistake by saying Ich bin ein Berliner. By not leaving out the indefinite article "ein," he supposedly changed the meaning of the sentence from the intended "I am a citizen of Berlin" to "I am a Berliner" (a Berliner being a type of German pastry, similar to a jelly doughnut), amusing Germans throughout the city.

Car stuff... There are currently over 1 billion cars on the earth. For many cars, the “new car smell” is actually toxic. It is composed of over 50 volatile organic compounds. **The last car with a cassette player was the Ford Crown Vic in 2011.** Americans weigh on average 24 pounds more than they did in 1960, which has added up to an additional 39 million gallons of gas consumed annually.



The six stars in the Subaru logo are a reference to Pleiades, a cluster of stars in the constellation Taurus. Subaru is also Taurus’s name in Japanese. The name “Hyundai” means “the present age” or “modernity” in Korean.

FDR’s portrait was on the dime because of his association with the March of Dimes charity.



A Chihuahua and a dachshund mix is a “chiweenie.”

Moons can have moons, and they are called "moonmoons."

A “50% off” sign increases sales, even if shoppers don’t know the original price or what a reasonable price for the product would be.

The Eiffel Tower was initially considered to be an eyesore. Its usefulness as a radio tower saved it from being dismantled in 1909.

The oleander is the official flower of the city of Hiroshima. It was the first to bloom again after the explosion of the atomic bomb in 1945.

The Incredible Hulk was initially supposed to be gray, but according to Stan Lee, an issue with the printer turned the Hulk green.

The longest common word with all the letters in alphabetical order is "almost."

In the United States, 14% of new teachers resign by the end of their first year, 33% leave within their first 3 years, and almost 50% leave by their 5th year.

Acceptance into medical school does not require a certain undergraduate degree, and even English majors have been known to become doctors. As long as the degree program requires classes in biology, chemistry, physics, math, and English, it is usually accepted as preparatory to medical school.

English is the third most spoken native language in the world. Standard Chinese and Spanish are first and second, respectively.

In 6000 BC—The English Channel is formed, cutting off the British Isles from mainland Europe.

The black or green eye-paint commonly worn by men and women in ancient Egypt was used as part of a sacred religious rite. But the paint was also mixed with ointments that had antibiotic elements, so it could help treat and/or prevent eye diseases that were prevalent at the time.



Dorothy Gale and Toto are swept by a Kansas twister into a magical land. There have been documented instances of people being sucked up by tornadoes to be dropped sometimes great distances away with little or no injury.

On average, oak trees live about 200 years, but some can live over 1,000 years. The Pechanga Great Oak Tree is the oldest oak tree in the United States and maybe even in the world. It is thought to be nearly 2,000 years old. •



Spotlight on Public Relations



Newsletter importance on the rise dealing with the Covid-19.

In the grand scheme of things, it goes without saying that during this Covid-19 crisis that newsletters are becoming more important!

During this virus crisis your membership is eager and waiting to hear from you. They are easy to reach with an email newsletter or even a hard-copy mailed one. You can share important Locale and Grand information — at the moment they need it most — thanks to a commitment to a newsletter .

eNewsletters connect during a crisis. During the coronavirus outbreak, being a reliable part of your members lives has taken on new meaning. And members have responded by engaging with and responding to newsletters in greater numbers. An email newsletter should cover topics that interest members and reflect their needs. What is happening—what is not happening. Important dates—contact information—calendar of events is important during this special time. A newsletter can give your membership an outlook on the future—what is planned in the next coming weeks and months—keep it positive with reassurances.

Your newsletter can become the most reliable source of information for a membership dealing with the virus, isolation, social distancing, etc. Examples...

- What is the availability of the Chef de Gare and other leaders and Directeurs during the crisis—especially if not meeting. Is contact information readily available in the newsletter?
- How is your Locale or Grand responding to the crisis? How is pin sales, membership renewals, new members all being addressed? Important areas to be included in your newsletters.
- In this time of crisis—what can you offer your membership now and today to keep their interest and motivation.
- Alternatives to emailing newsletters is to post them on social media either by links or directly like on Facebook.
- Newsletters keep your Locale or Grand connected. Every member is getting the same information all at the same time! Newsletters will help your membership come together and stay together.
- Consistency in delivery will make members looking for your newsletter and the information it contains on a regular basis during this time of crisis.
- This is the time for personal messaging—Leaders need to personally address their membership in their newsletters with words of encouragement.

Bottom line—Ensure members have all the information they need to remain engaged. Your internal newsletter is even more important during an unprecedented time. A well-branded, thoughtful internal newsletter conveys relevant—and possibly urgent—information. It also lets your membership feel confident in their leadership.

Inspired by a variety of web articles—L'Editeur

POSTER OF THE MONTH



**Fly with the eagle...
or scratch with the chickens.**



PRESS CREDENTIALS—P.A.L.S.
PRESS ASSOCIATION OF LA SOCIETE

2022

Name: _____

I certify, above is a member in good standing of the Press Association of La Societe and actively publicizes the activities of the Forty and Eight.
Robert Cearlock, President, P.A.L.S.

Voiture _____

Grande _____ *Renslar R. Keagle, Secretary/Treasurer*



Forty and Eight 101—Explaining the Press Association of La Societe

If you are receiving this—you obviously are a member of P.A.L.S. We encourage members to speak out about our association, purpose and benefits.

- P.A.L.S. has been a formal and active association within La Societe since 1984 (36 years).
- The purpose is to promote and educate on Public Relations and support L'Editeurs in newsletter publishing.
- The association has a President who may also be the PR Directeur for the Forty and Eight.
- P.A.L.S. has a Constitution and By-laws and officers.
- A membership card has been issued for years which has now evolved into official Press Credentials.
- Membership fees cover expenses only such as processing, printing and mailing.
- This is the second year of a new PUFL program. PUFL is an optional payment of \$100. A permanent laminated card is issued.
- Members may receive their 12 page monthly newsletter digital, by mail or both.



Public Relations Manual— <https://www.fortyandeight.org/public-relations/>

P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER

Full Name _____

Address: _____

City _____ State _____ Zip _____ New Member Renewal

Email _____ **PUFL \$100.00**

Voiture Locale _____

Dues: Mail only \$17.00

Mail and Digital \$17.00

Digital only \$10.00

PUFL down payment (minimum \$25)

Checks made out to P.A.L.S.

Remit to:
 Renslar R. Keagle
 8714 Marble Drive
 El Paso, TX 79904-1710
rennykeagle@gmail.com



POEMS BY AND FOR VETERANS

The Final Option



Somewhere in the night a quiet professional is waiting.
He does not care that he is tired.
That his hardened body is sleep deprived.
He is unbroken and vigilant in his task.

Somewhere this warrior is the final tripwire.
He has trained all his life in brutal conditions day and night.
This barren and desolate world is his home.
He lives and survives by an ancient Creed.

Somewhere this weapon of war will not ask nor give quarter.
He thrives on the mission and completing his objective.
That he allows the taste of fear to motivate his actions.
He is...the final option.

~ Mingo Kane ~

Author of "Scars of The Prophet"

This Soldier poem taken from The Vietnam Wall USA site...

There is discipline in A Soldier you can see it when he walks,
There is honor in A Soldier you hear it when he talks.
There is courage in A Soldier you can see it in his eyes,
There is loyalty in A Soldier that he will not compromise.
There is something in A Soldier that makes him stand apart,
There is strength in A Soldier that beats from his heart.
A Soldier isn't a title any man can be hired to do,
A Soldier is the soul of that man buried deep inside of you.
A Soldier's job isn't finished after an 8 hour day or a 40 hour week,
A Soldier is always A Soldier even while he sleeps.
A Soldier serves his country first and his life is left behind,
A Soldier has to sacrifice what comes first in a civilian's mind.
If you are civilian - I am saying this to you.....
next time you see A Soldier remember what they do.
A Soldier is the reason our land is 'Home of the free',
A Soldier is the one that is brave protecting you and me.
If you are A Soldier - I am saying this to you.....
Thank God for EVERY SOLDIER Thank God for what YOU do!



~ by Angela Goodwin ~