

The Bulletin

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Vol. 36 No. 04 **Supporting and Encouraging La Societe Public Relations for 36 Years** December 2020



From Directeur Cearlock and all of us on the Public Relations Committee—we wish all of our P.A.L.S. members and all Voyageurs Militaire a Merry Christmas, a Happy New Year and all the best this holiday season—however you celebrate it.

It is a trying time and we wish all to be safe despite the hardship and sacrifices we are asked to make.

A lot in this issue to read, absorb and think about as we reflect on this past year and contemplate the next. We are seeing from newsletters and communications we receive that many are doing their best to stay active but it seems that membership is a concern—so its addressed a bit in this issue.

Again—Blessings to all, our best to you and your families!

In this issue!!

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"Seeing is believing, but sometimes the most real things in the world are the things we can't see."

- The Polar Express

https://twitter.com/The_40and8



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Can an email be a newsletter?

To avoid confusion—we are not talking about an email that has a newsletter as an attachment—we are talking about a stand alone email serving the purpose of a newsletter disseminating information.

First of all why? It is possible that there are Locales, perhaps even Grands that do not have the person, resources, ability, etc. to do a monthly or even a quarterly formal newsletter. This Bulletin takes me at least a week to do putting in several hours a day—but then it is 12 pages. Lastly, I do believe it takes just the right person to do it—a person with the motivation, time and a bit of savvy and knowledge on doing a newsletter.

I know of very, very few Voyageurs that do not have an email—I know they are out there but we know and recognize them as mostly few and far between.

Just about everyone knows how to send and receive emails—despite the many and varied Domains out there. Most of us are sending them regularly. So perhaps we can and should consider, if we do not have a Locale or Grand newsletter, to consider this easy alternative called email to fill that void. I'm willing to bet if you don't have a newsletter most of you are sending out info this way anyway. But I'm also willing to bet the Chef is sending out emails, the Correspondant emails, Directeurs—so on and so on... That's great but perhaps confusing...consider one person on a regular basis, consolidating all this info into one meaningful email. How do we start...

We start by collecting a distribution or contact list of our members. I have 3 contact lists—one for P.A.L.S., one for my Locale and then for Grand. Your email provider should easily set this up for you—your job is to collect the proper and correct emails addresses. What's next is the email itself—things to consider...

Write a clear and concise subject line easily identifying the contents of your email. Ex: "Voiture () Monthly Email Newsletter" - the goal is to have your membership looking for it on a regular basis.

Keep the contents focused and consistent but remember this is an email—so I'm suggesting fairly short. Long emails rarely get read. An email newsletter should focus on events/calendar, important news and messages for Voyageurs. Pictures, flyers, add as attachments. But not excessive—only those necessary. If you add an attachment, address it in the email.

Ask the question—Why am I sending this? For what ? Important to consider your content.

No caps, no jargon, no fancy hard to read fonts or typefaces. Keep paragraphs short! Keep it professional—not like an email you would send to family.

Identify yourself at the end with contact info—please remember that no email is ever completely private.

Proofread, proofread, proofread before sending.

There is a distinct different between "reply" and "reply all" - learn the difference when replying to a response.

Use BCC instead of CC when sending sensitive information to large groups. The name of everyone in the CC list goes out with the message, but the names of people on the BCC list ("blind carbon copy") are hidden. Don't assume privacy. A good motto: praise in public, and criticize in private. Don't send anything over email that you wouldn't want posted — with your name attached or as a representative of your Locale or Grand.

...Hope this helps as an alternative to a formal newsletter which may not be feasible right now for your Locale or Grand. Finally, if you are already doing this, please put myself or Directeur Cearlock in your "CC" or "BCC" so we may give you the appropriate credit and attention you deserve.

Can an email be a newsletter?—an emphatic yes! • L'Editeur

THE CLIPBOARD



American Airlines will soon offer passengers COVID-19 tests that can be administered at home, which can help travelers avoid quarantine requirements. The kits costs \$129, and once the test is received, results will come within 48 hours.

His is the latest from airlines to try to encourage bookings. Compounding the virus-induced slump in air travel are quarantine requirements abroad and within the U.S.

The move follows similar offerings from **United Airlines**, which gave pre-flight COVID-19 tests to passengers traveling to Hawaii, and later London. Additional airlines might soon offer their own initiatives around COVID-19 testing, to boost the continuing travel slump as uncertainty continues.

PR Tidbits...

Ben & Jerry's partners with Colin Kaepernick to 'Change the Whirled'. The ice cream brand announced it teamed up with the athlete and civil rights activist on a new vegan flavor called "Change the Whirled"—and Kaepernick's proceeds will be donated to his Know Your Rights Camp.

"I've teamed up with @BenAndJerrys to serve up joy on the journey to justice! Today, we're excited to introduce Change the Whirled, a new non-dairy flavor that hits shelves in early-2021! 100% of my proceeds will go to @yourrightscamp with matching support from Ben & Jerry's." - Colin Kaepernick

"The company said it created the flavor to celebrate 'Kaepernick's courageous work to confront systemic oppression and to stop police violence against Black and Brown people,'" CNN Business reported. - *L'Editeur—Form your own opinion on this. Ridiculous!*



Planters Peanuts' mascot is getting another overhaul as the 21-year-old transforms into a 50-year-old with a new name.

"Peanut Jr. is growing into Bartholomew Richard Fitzgerald-Smythe, or Bart for short," the Kraft Heinz brand said in a press release.

Planters is calling this "The Nuttiest Time of the Year".

Department of Transportation restricts service animals on planes...

Starting in January, the United States will begin enforcing new rules that only allow dogs to be designated as service animals allowed on flights. The New York Times reported:

"Most recently, transportation regulators had said that dogs, cats and miniature horses should be prioritized as service animals by airlines. But passengers have tried to travel with monkeys, birds and rabbits, raising eyebrows of other passengers and testing airline policies."

Federal transportation officials said Wednesday that disruptions caused by taking unusual species aboard airlines had "eroded the public trust in legitimate service animals" and that there were increasing cases of travelers "fraudulently representing their pets as service animals." •

PR Editorial— “Tomorrow Never Comes”

Ever listen to a song and the lyrics or title takes you to another place or time? To most of us it happens a lot. So when this song recently played I again had a “Forty and Eight” thought—we have so many expectations within La Societe for “tomorrow”.

Well the title or phrase really is an idiom or proverb—it will never “be” tomorrow, because when tomorrow arrives, it becomes “today”. A general truth. So maybe we are really talking about procrastination and time.

Whether Locale, Grand or Nationale—we are on an annual journey to make goals—those goals are diverse—membership, pin sales, revenue generation, program participation, public relations, etc. So we have tasks to perform to attain these different goals and usually only have a period of time to accomplish them. Time can become an obstacle to success if you are not focusing on today.

You may have heard this...Time—You can't own it, but you can use it. You can't keep it, but you can spend it. Once you've lost it you can never get it back—this is the key to “tomorrow never comes”. We must make the most of each and every day as we chart our Forty and Eight journey. I prefer...*“Learn from yesterday, live for today, hope for tomorrow” - Albert Einstein.*

Getting our annual membership cards in July is great but worrying about membership when December 31st comes around will not work. We must work on membership from day one and do our best to work on it daily, not tomorrow. Resolving in July to achieve 100% in membership but not worrying about it until “tomorrow” leads to failure. You should not resolve to do something tomorrow, since that day will never arrive nor for that matter, next week, next month, next year.

So how do we fix this. It requires courage, some perseverance and all kinds of gumption—and a positive attitude. In a real sense, tomorrow rarely comes, because, if you don't achieve what you have to achieve today, you are not going to achieve it tomorrow.

This proverb is a lesson to all of us. It emphasizes the desirability of our preparedness to make the best use of an opportunity that presents itself to us—today. Here is the best quote I could find that best describes “tomorrow never comes”. *There isn't a single thing in this world that's made better by starting tomorrow.*—Julien Smith. • - L'Editeur

The only question is whether you're going to do it today or tomorrow. If you keep saying you're going to do it tomorrow, you'll never do it. You have to get on it today. - Warren Buffett

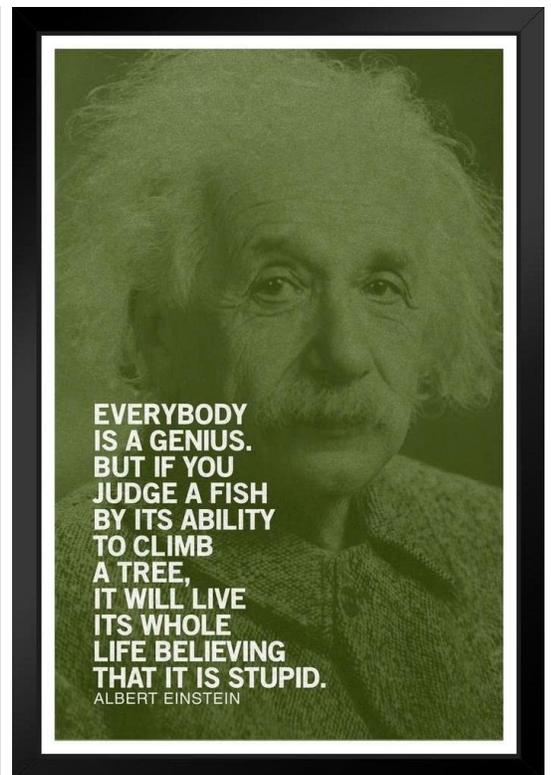
Never let a day pass that you will have cause to say, I will do better tomorrow. - Brigham Young

You can either go to bed satisfied with your efforts today or stressed with what you left for tomorrow. You can either work hard to take on the hill or never know what it is that people see at the top. - Joe De Sena

Worry never robs tomorrow of its sorrow, it only saps today of its joy. - Leo Buscaglia

If you are a failure today, make yourself hopeful for tomorrow. People often say tomorrow never comes. But tomorrow is a hope and hope never dies.—Rakesh Wadhvani

No one has a problem with the first mile of a journey. Even an infant could do fine for a while. But it isn't the start that matters. It's the finish line. - Julien Smith



Recruitment Strategies to Increase Membership

Simply waiting for good candidates to come to you will not always work. Through my time in different VSOs, I have found that creativity is the path to increased membership.



We have to get eligible candidates to do away with the mentality that Veterans Service Organizations are just places that “old-timers” meet to get together and tell war stories. Nothing could be further from the truth.

Reach out to schools and offer to hold a “Flags for First Graders” session. You never know who’s parent is a veteran, and may like what they see in our dedication to duty and our community. Bang. Potential Voyageur.

Go to communities that have flagpoles. Offer to provide a flag raising and retirement ceremony. The residents will more than likely have relatives that are veterans, and will appreciate the outreach that our organization offers. This may also invoke questions of “Hey, what is this 40&8 that did the ceremony?”.

Reach out to the local, public access television studio in your area. Ask if you can do an “educational video” on military service, and how you can remain active afterwards. People watch these channels, and there are more than likely potential Voyageurs watching.

When you attend the meetings of the other organizations you may belong to, watch carefully for those people that hold the same ethics, patriotism, and dedication that those of us in La Societe hold. These are the BEST candidates for initiation.

Attend any community functions that may happen in your area. Whether it is a flea market, street fair, farmer’s market, etc. Public outreach is going to garner potential Voyageurs.

If you attend a family function, reunion, birthday party, etc., wear a 40&8 shirt. This will almost always bring questions. Especially when the garment does not tell everything about the organization. You are a walking, talking advertisement.

See if your state or commonwealth offers a 40&8 or La Societe vanity license plate. Vanity plates are meant to communicate. They communicate your affiliation with an organization. This is good advertising in parking lots, driveways, etc.

Reach out to other Veterans Service Organizations and inquire about co-hosting a feed, paint night, karaoke night, bingo, etc. Doing this not only brings in money for your Locale or Grande, but it also provides visibility to our Organization. Visibility is our friend, not our enemy.

These are just a few of the things I have done, seen done in other areas, or thought about.

From Paul J. Emmert, Sr.—Sous Directeur Membership Region 1



Thanks Paul for a great letter to Region One—Worthy enough to share with our P.A.L.S membership and hopefully find it’s way to many within La Societe.

This is a challenging year in many ways and our great Area Directeurs are working hard on membership. Thanks! - L’Editeur

A Snapshot Look at the Armor Branch

The Armor Branch of the United States Army is an active combat arms branch.

It was created provisionally in 1940 as Armored Force under the Chief of the Armored Force, Brigadier General Adna R. Chaffee, Jr. and took control of all tank units in infantry and cavalry units.

Even though the armor branch traces its lineage back to the original cavalry units, its first beginnings date from the First World War.

The Armored Command was headquartered at Ft. Knox, Kentucky, became effective on 2 July 1943, the Armored Center on 20 February 1944, and was discontinued on 30 October 1945. The Armor Center at Fort Knox Kentucky transferred to Fort Benning Georgia in 2010. United States Army Armor School is now located at Fort Benning.

Presently, the current U.S. Army "Armor" branch collar insignia, which consists of the front view of a U.S. M-26 Pershing tank superimposed over two crossed swords, replaces the WWII collar insignia.



"Thunderbolt"



St. George is the patron saint of the U.S. Army's Armor Branch. It's motto: "The Combat Arm of Decision" and branch color is yellow.

Top U.S. tank commander in war:

Lt. Col. Creighton Abrams, American, World War II:

I'm supposed to be the best tank commander in the Army," Patton once said, "but I have one peer—Abe Abrams." Leading the 37th Tank Battalion from the front, Abrams and the crew of his own M4 Sherman tank, *Thunderbolt*, are estimated to have destroyed about 50 German armored fighting vehicles.

Creighton Williams Abrams Jr. was a United States Army general who commanded military operations in the Vietnam War from 1968 to 1972, which saw United States troop strength in South Vietnam reduced from a peak of 543,000 to 49,000. He was then Chief of Staff of the United States Army from 1972 until his death.

Top tank ace in history:

Sgt. Kurt Knispel, German, World War II:

Advancing from loader to gunner to commander in Panzer IVs, Tigers, and Tiger IIs on the Russian front and in Normandy, Hungary, and Moravia, Knispel was officially credited with 168 Allied tanks destroyed—including a T-34 hit at almost two miles away—more tanks than any other tanker ever. He was killed in action on April 28, 1945, at age 23, just days before Germany surrendered.

Current Modern Armor Weapons

M1A1 – Main Battle Tank

M1A2 – Main Battle Tank

Stryker – Armored Combat Vehicle

Stryker MGS – Infantry Support Vehicle

M2 Bradley IFV – Infantry Fighting Vehicle

M3 Bradley CFV – Cavalry Fighting Vehicle

Speeches— Ronald Reagan at Christmas

Ronald Reagan address to the Nation About Christmas—December 23, 1981.

At Christmas time, every home takes on a special beauty, a special warmth, and that's certainly true of the White House, where so many famous Americans have spent their Christmases over the years. This fine old home, the people's house, has seen so much, been so much a part of all our lives and history. It's been humbling and inspiring for Nancy and me to be spending our first Christmas in this place.

We've lived here as your tenants for almost a year now, and what a year it's been. As a people we've been through quite a lot -- moments of joy, of tragedy, and of real achievement -- moments that I believe have brought us all closer together. G. K. Chesterton once said that the world would never starve for wonders, but only for the want of wonder.

At this special time of year, we all renew our sense of wonder in recalling the story of the first Christmas in Bethlehem, nearly 2,000 year ago.

Some celebrate Christmas as the birthday of a great and good philosopher and teacher. Others of us believe in the divinity of the child born in Bethlehem, that he was and is the promised Prince of Peace. Yes, we've questioned why he who could perform miracles chose to come among us as a helpless babe, but maybe that was his first miracle, his first great lesson that we should learn to care for one another.

Tonight, in millions of American homes, the glow of the Christmas tree is a reflection of the love Jesus taught us. Like the shepherds and wise men of that first Christmas, we Americans have always tried to follow a higher light, a star, if you will. At lonely campfire vigils along the frontier, in the darkest days of the Great Depression, through war and peace, the twin beacons of faith and freedom have brightened the American sky. At times our footsteps may have faltered, but trusting in God's help, we've never lost our way.

Just across the way from the White House stand the two great emblems of the holiday season: a Menorah, symbolizing the Jewish festival of Hanukkah, and the National Christmas Tree, a beautiful towering blue spruce from Pennsylvania. Like the National Christmas Tree,



our country is a living, growing thing planted in rich American soil. Only our devoted care can bring it to full flower. So, let this holiday season be for us a time of rededication. Even as we rejoice, however, let us remember that for some Americans, this will not be as happy a Christmas as it should be...

...Once, earlier in this century, an evil influence threatened that the lights were going out all over the world. Let the light of millions of candles in American homes give notice that the light of freedom is not going to be extinguished. We are blessed with a freedom and abundance denied to so many. Let those candles remind us that these blessings bring with them a solid obligation, an obligation to the God who guides us, an obligation to the heritage of liberty and dignity handed down to us by our forefathers and an obligation to the children of the world, whose future will be shaped by the way we live our lives today.

Christmas means so much because of one special child. But Christmas also reminds us that all children are special, that they are gifts from God, gifts beyond price that mean more than any presents money can buy. In their love and laughter, in our hopes for their future lies the true meaning of Christmas.

So, in a spirit of gratitude for what we've been able to achieve together over the past year and looking forward to all that we hope to achieve together in the years ahead, Nancy and I want to wish you all the best of holiday seasons. As Charles Dickens, whom I quoted a few moments ago, said so well in "A Christmas Carol," "God bless us, every one."



Before turkey, the traditional English Christmas dinner included a pig's head smothered in mustard.

Xmas? X is the abbreviation of the Latin word "chi," which means Christ. In Greek writing, Christ is written as an X (chi) with a P over the top (meaning rho).

The Elf on the Shelf was written in 2004 by Carol Aebersold and daughter Chanda Bell. Bell suggested they write a book about an old tradition of an elf sent from Santa who came to watch over them at Christmas time. Aebersold's other daughter, Christa Pitts, was recruited by the family to share her expertise in sales and marketing. Together, the trio devoted the next three years promoting their self-published book and attending book signings and trade shows. The Elf on the Shelf won the Best Toy Award by Learning Express, won Book of the Year Award from Creative Child Awards and National Best Books Award sponsored by USA Book News in 2008.



The now-classic holiday tune "Jingle Bells" was written in the mid-19th century by James Pierpont while he experienced a bout of homesickness while living in Savannah, GA. Though debated, some believe it was originally written for the Thanksgiving program at his father's church.

How fast would Santa's sleigh have to travel to deliver presents to all the children in the world? Answer: About six million miles per hour, as reported in The Telegraph. Factoring in the number of children who celebrate Christmas around the world (around 700 million) and the total time Santa would have due to time-zone differences (31 hours), Dr. Katy Sheen, a physicist from Exeter University, determined that Santa would travel so fast that his reindeer would break the speed of sound.



Iranians have woven beautiful rugs for over 2,500 years. When creating rugs, Iranian weavers often make a mistake intentionally. They want to show their belief that "only God is perfect." After oil, Iran's second largest export commodity is carpets .



A group of flamingos is called a flamboyance. Donald Featherstone, the creator of the plastic pink flamingo, was a trained sculptor with a background in classical music. He created the now-ubiquitous bird in 1957 based on a photo he saw in National Geographic. There are more fake flamingos in the world than real ones.

High heel history...Egyptian butchers wore high heels to keep their feet out of the blood and debris on the floor. French sociologist Pierre Bourdieu hypothesized that men eventually stopped wearing high heels because the association between high-heeled shoes and women tainted high heels for men. High heels push the center of gravity forward, which places the hips and spine out of alignment. People who wear high heels fall more often, even if they aren't wearing high heels at the time.



"Emoji" is derived from three Japanese words: "e" for picture, "mo" for write, "ji" for character. The first emojis were created by Shigetaka Kurita in 1999. Kurita created 176 emojis for use in his company's email system. Unicode programmers adopted emojis in 2010, making them a worldwide phenomenon. An elementary school in Colorado was recently evacuated after an eight-year-old innocently sent the school an email that contained the bomb, gun, and knife emojis. Oxford Dictionary voted the "face with tears of joy" emoji their "Word" of the Year. •



Spotlight on Public Relations



Lesson of the “Green Bean Casserole” - A PR Story

The original green bean casserole recipe dates back to 1955. Dorcas Reilly was a home economist working in the Camden, New Jersey, Campbell’s Soup test kitchen. She was tasked with creating a recipe using ingredients any post-war home cook, rich or poor, would have on hand.

Her answer: the ‘Green Bean Bake’—a mixture of Campbell’s Cream of Mushroom Soup, canned crispy fried onions and frozen green beans. Her masterpiece was printed across the back of every Cream of Mushroom Soup can sold. The dish received almost instant fame. It wasn’t the first recipe for casserole. Some even suggest she was inspired by a version she may or may not have tasted on a train ride from Baltimore to Philadelphia. But what made it stick was its simple ingredients that never changed.

Dorcas Reilly passed away in 2018 at the age of 92. But her legacy—and her recipe—live on.

Recognizing Campbell’s early success, other competitors jumped in. That includes French’s Crispy Fried Onions and Green Giant Green Beans, which staked its claim by setting a Guinness World Record for the world’s largest green bean casserole. While they gained some exposure, they couldn’t compete with Campbell’s cultural staying power and nostalgic roots.

Over the years consumers have adapted the casserole to fit diets like vegan, paleo and more, though Campbell’s core dish has stayed tried and true, preserving the exact recipe that was released back in 1955. (Story from PRDaily)

The Take-away...

The Forty and Eight sits within a large group of community veterans groups. For the most part, actively supporting and respecting each other.

Each has its own unique diversity but at its core is veterans themselves and the mission to recruit new members. Veterans groups are competing for growth and longevity. Like Campbell’s soup—there are only so many spots on the table. La Societe is filled with tradition and a great long history that needs to be built on but recognized and supported—a story unique among veterans groups. This story sets up apart—but everyone loves and enjoys a great casserole so why do we still hear “What is the Forty and Eight?”

The green bean casserole obviously has longevity as our story illustrates—but with a declining membership—where is ours?

Do we need to focus on the past and our traditions?—seems to have worked for Campbell’s—but will it work for us in this modern age and time? A lot to think about as our membership ages and declines—like mushroom soup, crispy fried onions and green beans, we need to pull together public relations, programs, recruitment, training and reporting to achieve a similar success! • L’Editeur



POSTER OF THE MONTH



He who gives money gives much.

He who gives time gives more.

He who gives himself gives all.



Well, another year bites the dust and what a year. Can you imagine a child born in 2020 and years later asks daddy "Daddy, what happened in the year I was born? Ouch!

Does your card say 2020 or earlier—time to renew now please. I keep sayin' it—keep me informed of any address or email changes. Blessings to all!!!!!!



P.A.L.S.
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PUFL

This is to certify that:
Is a paid up for life member of the Press Association of La Societe and has certified Press Credentials for the Forty and Eight.
Robert Cearlock, President



PRESS
CREDENTIALS

Voiture _____

Grande _____ *Renslar R. Keagle, Secretary/Treasurer*

Some Motivational Quotes

"For the birds that cannot soar, God has provided low branches." - Turkish Proverb

"If one possesses contentment, less or more wealth makes no difference." - Tibetan Proverb

"Give thanks for a little and you will find a lot" - Nigerian Hausa Proverb

"Praise and blame, gain and loss, pleasure and sorrow come and go like the wind, rest like a great tree in the midst of them all." - Buddha's Little Instruction Book

"The greater the goal for which you yearn, the bigger the obstacles and barriers...if tremendous barriers spring up on every side, it is an indication of the importance of the goal you wish to achieve." — Rebbe Nachman

"Sometimes you win, sometimes you lose, sometimes you get rained out." — Satchel Paige, American baseball pitcher

"Curley, the trail boss says "You know what the secret of life is? One thing. Just one thing. You stick to that." One of the visitors to the dude ranch asks the old cowboy, "What's the one thing?" Curly answers: "That's what you've got to figure out." — City Slickers

"You are destined to fly, but the cocoon has to go." - Nellie Morton



Public Relations Manual— <https://www.fortyandeight.org/public-relations/>

P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER

Full Name _____

Address: _____

City _____ State _____ Zip _____ New Member Renewal

Email _____ **PUFL \$100.00**

Voiture Locale _____

Dues: Mail only \$17.00

Mail and Digital \$17.00

Digital only \$10.00

PUFL down payment (minimum \$25)

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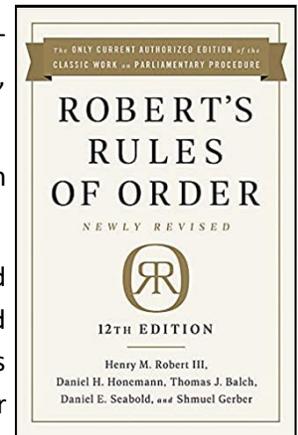


Robert's Rules of Order—New 12th Edition

The 12th edition, published September 1, 2020, on the 50th anniversary of the first in the Robert's Rules of Order Newly Revised series, is dedicated to the memory of Sarah Corbin Robert, William J. Evans, and Henry M. Robert III, who were principally responsible for its creation.

It is the only current authorized edition of the classic work on parliamentary procedure--now in a new updated 12th edition.

Robert's Rules of Order is the recognized guide to smooth, orderly, and fairly conducted meetings. This 12th edition is the only current manual to have been maintained and updated since 1876 under the continuing program established by General Henry M. Robert himself. As indispensable now as the original edition was more than a century ago, Robert's Rules of Order Newly Revised is the acknowledged "gold standard" for meeting rules.



New and enhanced features of this edition include:

- Section-based paragraph numbering to facilitate cross-references and e-book compatibility
- Expanded appendix of charts, tables, and lists
- Sample rules for electronic meetings
- Helpful summary explanations about postponing a motion, reconsidering a vote, making and enforcing points of order and appeals, and newly expanded procedures for filling blanks
- New provisions regarding debate on nominations, reopening nominations, and completing an election after its scheduled time
- Dozens more clarifications, additions, and refinements to improve the presentation of existing rules, incorporate new interpretations, and address common inquiries

Eskimo Scouts of the U.S. Army

Although not as widely known by the general public as the Indian Scouts, Alaskan Natives, such as Eskimo, Inuit and Aleut people, have also served in the United States Army.

In 1942, the Army formed the Alaska Territorial Guard (ATG), also called the Eskimo Scouts, and recruited Alaska Native men to fill the ranks of its units while the National Guard was called to service elsewhere. The scouts were vital to the defense of Alaska by conducting patrols and constantly observing the Bering Sea coastline to provide early warning in case of a Japanese invasion during World War II.



Although the ATG was disbanded in 1947, many of its former Alaska Native members continued to serve in the Alaska Army National Guard as members in the Scout Battalions of the 297th Infantry (Alaska Scouts). Composed mostly of Eskimos, the scouts continued to patrol the vast Alaskan tundra and often provided significant intelligence information throughout the Cold War with the Soviet Union. Today the 1st Battalion, 297th Infantry is part of the 29th Infantry Brigade Combat Team headquartered in Hawaii, and has deployed during the Global War on Terrorism. •