

The Bulletin

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THE PRESS ASSOCIATION OF LA SOCIETE

Public Relations

Press Association of La Societe

Blue Chevaliers



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Vol. 40 No. 05 **Supporting and Encouraging La Societe Public Relations for 40 Years** December 2024

STORYTELLING

• AMBASSADORSHIP

• PERSUASION



The Public Relations Committee wishes everyone a safe and joyous holiday season and to all a Merry Christmas.

A potpourri issue with a little of everything. Some months it all falls together quickly, but this one took some creative thinking and effort to get to press.

Whether it's a white Christmas for you or a warm dry one like here in this part of Texas - let's all hang in there and dedicate this next year to La Societe's longevity and success. A Happy New Year to all! - L'Editeur

**"What the new year brings to you will depend
a great deal on what you bring to the new year."**

In this issue!!

PR Clipboard—What's up with drones!

P.A.L.S. Page—Laws Enforcement Appreciation Day

Military and Special Observances—January

Great Speeches—Frederick Douglas 1852

PR Editorial—"Are we playing our cards right?"

Spotlight on PR—Taking advantage of interviews

Newsletter Filler, Trivia or Just for Fun

Poster of the Month

More Unremembered

L'Editeurs Back Page

Digital Only—POW/MIA Monthly Update



P.A.L.S. since 1984—Past L'Editeurs

George Hartley

Don Collins

Paul Chevalier

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THE CLIPBOARD

YouTube TV is raising its prices again, and many of its 8 million customers are unhappy. The Google streamer will now cost **\$82.99 a month**, more than double the \$35 it cost when it launched in 2017. The new price matches Disney's Hulu + Live TV bundle. Drove of customers took to social media to express their frustration about the change. YouTube highlighted these concerns in its announcement, citing the "rising cost of content" and investments in "exciting shows and live events." The company also acknowledged that the price hike affects many customers who are facing rising costs in other areas of their lives. The statement even provided a link for customers who need to pause or cancel their account.



Mysterious drone sightings bring messy PR messaging

Everyone can agree on one thing: Something weird is happening over the East Coast.

Mysterious lights – most likely drones – began appearing over New Jersey in November. They've since been spotted in New York City, Virginia Beach, Massachusetts and beyond. The unmanned aircraft are 6 feet in diameter, much larger than traditional hobbyist drones. And no one knows where they're coming from or what they're doing. But there's sure plenty of speculation.

Officials, including those from the FBI, Pentagon, FAA and the White House, have said a lot about what the drones aren't. They aren't a threat to public safety. They aren't U.S. military drones. Nor are they from a foreign power.

But there's almost no information on what the drones are.

That information vacuum is leading to predictable consequences: rampant speculation, conspiracy theories and many, many suggestions to shoot the drones down. Some of these calls to blast the aircraft from the sky came from high-ranking officials, including President-elect Donald Trump. "Let the public know, and now. Otherwise, shoot them down!!!" Trump said on Truth Social.

Other public officials have cautioned the public not to shoot at the drones, which could be a federal crime.

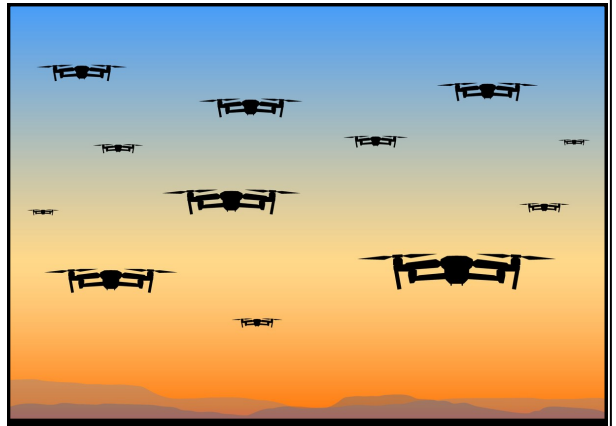
But the fear and worry are growing.

Why it matters: Unexplained aircraft are appearing over highly populated areas and important infrastructure, including military research facilities and airports. "Don't worry about it" is never going to be an effective message.

As the lack of answers grow, so does hysteria. Officials don't dispute that there is something odd going on with drones, but an FBI official said that of 5,000 tips received in New Jersey, perhaps 100 warrant further investigation. The rest appear to be standard commercial aircraft. That increases concerns that mounting worries – and urging from some officials – might lead the public to take shots at the mysterious lights they see in the sky.

A crisis like will always be incredibly difficult to control. You have dozens of local, state and federal jurisdictions, each with their own leaders with their own politics, priorities and communications styles. You have a panicked public who just wants to know what's going on. And, potentially, you have national security rules that mean the whole truth can't come out.

But someone – likely the White House – needs to take the reins and offer regular, clear, honest updates that are transparent about what is known, what isn't known and what simply can't be shared. It won't completely shut down the cacophony of varying voices, but it can start to establish a source of truth that might calm the furor before someone gets hurt. • *From prdaily.com*



Did you know... 100 years ago everyone owned a HORSE and only the rich had CARS.

Today, everyone has CARS and only the rich have HORSES.

P.A.L.S. Blue Chevalier Page—Law Enforcement Appreciation Day

On January 9th of each year we will call our nation's citizens to action in support of law enforcement. Those citizens who appreciate law enforcement and are discouraged about the negative attention being given to law enforcement are encouraged to take time on January 9, to show their support.

How did it begin and who started it...

For a while the United States' idea of law enforcement was fairly loose. The Wild West was, well, wild. And most states and cities didn't consider emergency services like firefighters and police officers to be necessary until much later than most would think. In the mid 1800s, most law enforcement was carried out in the form of posse comitatus, where the sheriff and a posse of volunteers and deputies (much like the stereotypical Westerns of the 1960s) would enforce laws rather than a centralized police force.

Once the 20th century rolled around most larger cities, counties, and states had developed a centralized police or sheriff's department. In doing so, most of the country slowly started to see a reduction in the "Wild West" and a more tame and domesticated America, despite many of the newly formed local authorities needing to pick sides in a rise of unionizing laborers going on strike.

Whether its civil unrest, labor strikes, huge sporting events, or just helping a cat get down from a tree, law enforcement officers are a critical part of our lives, woven into the everyday fabric of living in America. They keep our neighborhoods safe and help ensure that whatever it is you need to do, you can do with peace of mind.

National Law Enforcement Appreciation Day was created by multiple organizations in 2015 to express their gratitude for officers in the United States. In support of their services citizens are encouraged to do their part in thanking the law enforcers on this day. One of the main organizations to take the lead in this is C.O.P.S – Concerns of Police Survivors.

According to them, law enforcement officers need to be shown that the difficult career path they have chosen is recognized by the people who they protect and uphold the law for.

This holiday was triggered by the chain of events in 2014, when a police officer was involved in a crossfire shooting in Missouri. The backlash and violence that followed this event led C.O.P.S to take the initiative to change this negative portrayal of police officers in the news in recent years into a positive one.

With over 900,000 officers in the United States, the organization believes it is essential to support law enforcers during difficult times, and a holiday dedicated to them does just that. The day also raises awareness on the importance of understanding that the difficult decisions taken by police officers are in the best interest of citizens and the law.

L'Editeurs note—I apologize for getting this in the December issue so late—I should have gotten it in a month or two earlier so we have more lead time to consider things to do. My Locale is presenting two Blue Chevalier awards on January 9th to deserving law officers and we are making it a big deal. Hopefully you can find a way to participate in this important day!

**My LIGHT bill came today... I think I've been charge for
sunLIGHT, moonLIGHT, starLIGHT, streetLIGHT, and the LIGHT at the end of the tunnel!**

Military and Special Observances

January 1, 2025—Wednesday—New Year's Day Federal Holiday

January 1, 2025—Also National Hangover Day

January 2, 2025—National Motivation and Inspiration Day—Observe the day by acknowledging the importance of motivation and inspiration in your daily life and renewing your focus on it. Plan and set goals and strategies for the year ahead, and work to be the best you can be and to reach your full potential as you go forward.

January 3, 2025—National Fruitcake Toss Day (The day to throw out that annual fruitcake you get every year!)

January 6, 2025—Nationale Take Down the Christmas Tree Day

January 6, 2025—World Day for War Orphans

January 9, 2025—Thursday—National Law Enforcement Appreciation Day—a day when the community can show their support for the men and women who choose to serve and protect every day. You can wear blue, send a card to your local police department, or even share a story on social media about a positive experience with law enforcement.

It's particularly important this year to show our appreciation to these first responders. Like many federal agencies in the last year, Drug Enforcement Administration agents and task force officers have found themselves not only confronting the often violent world of drug trafficking, but also possible exposure to a deadly virus, civil unrest, and increased homicides and drug overdose rates. They know better than anyone how difficult a career in law enforcement is. (Are you a member of the Blue Chevaliers?)

January 8, 2025—Wednesday—Battle of New Orleans—State Legal Holiday in Louisiana

January 19, 2025—Sunday—Robert E. Lee's Birthday— State Legal Holiday in Florida

January 20, 2025—Monday—Martin Luther King Jr. Day—Federal Holiday (AKA Civil Rights Day)

January 20, 2025—Monday—Robert E. Lee's Birthday—State Holiday Alabama, Mississippi

January 20, 2025—Monday—Inauguration Day—Federal Holiday DC, Maryland, Virginia

January 24, 2025—National Beer Can Appreciation Day—A New Jersey based brewery called Kruegers releases the beer can. In 19069, The sales of canned beer exceed that of bottled beers for the first time. When ready, remove a single can from packaging, hold it up to the sky and marvel at its majesty. Behold the labeling, the shape, the contours, and all those numbers stamped on the bottom. Now crack that bad boy and enjoy the flavor that has been kept air tight and far from the light that robs your beer of flavor.

January 25, 2025—Nationale IV Nurse Day—In 1980, Massachusetts Congressman Ed Markly designated January 25th as National IV Nurse Day, which was observed for the first time on January 25th, 1981. National IV Nurse Day recognizes the accomplishments and the importance of Infusion Nurses, and the Infusion Nurses Society.



January 27, 2025—Nationale Holocaust Day

January 29, 2025—Chinese Lunar New Years Day (The Year of the Snake)

January 31, 2025—Appreciate Your Social Security Check Day (Really?) - America was in the grips of the Great Depression. President Franklin D. Roosevelt proposed a plan to provide Social Security to the American public. He sent a message announcing the same to Congress on June 8, 1934, and asked them to create a committee for studying the economic problem and providing recommendations.

Six months later, they presented a detailed proposal to the President and it was passed in August 1935. America now had a Social Security Act. Initially, this act was mostly providing aid to retired workers. This was amended in 1939, and dependents were eligible to receive benefits too. This began the transformation of the Social Security Act from a program for workers to a family-based economic welfare program.

Great Speeches— Frederick Douglass—1852

On Monday, July 5, 1852, Frederick Douglass gave a speech to the “Ladies of the Rochester Anti-Slavery Sewing Society,” which arguably **became his most famous public oration**. Rather than a celebration of the Independence Day holiday, Douglass asked an obvious, simple and damning question: **What, to the slave, is the Fourth of July?**

...The papers and placards say, that I am to deliver a **4th July oration**. This certainly, sounds large, and out of the common way, for me. It is true that I have often had the privilege to speak in this beautiful Hall, and to address many who now honor me with their presence. But neither their familiar faces, nor the perfect gage I think I have of Corinthian Hall, seems to free me from embarrassment.

The fact is, ladies and gentlemen, the distance between this platform and the slave plantation, from which I escaped, is considerable—and the difficulties to be overcome in getting from the latter to the former, are by no means slight. That I am here to-day, is, to me, a matter of astonishment as well as of gratitude. You will not, therefore, be surprised, if in what I have to say, I evince no elaborate preparation, nor grace my speech with any high sounding exordium. With little experience and with less learning, I have been able to throw my thoughts hastily and imperfectly together; and trusting to your patient and generous indulgence, I will proceed to lay them before you.

This, for the purpose of this celebration, is the 4th of July. It is the birthday of your National Independence, and of your political freedom. This, to you, is what the Passover was to the emancipated people of God. It carries your minds back to the day, and to the act of your great deliverance; and to the signs, and to the wonders, associated with that act that day. This celebration also marks the beginning of another year of your national life; and reminds you that the Republic of America is now 76 years old. I am glad, fellow-citizens, that your nation is so young. Seventy-six years, though a good old age for a man, is but a mere speck in the life of a nation.

...Were the nation older, the patriot's heart might be sadder, and the reformer's brow heavier. Its future might be shrouded in gloom, and the hope of its prophets go out in sorrow. There is consolation in the thought, that America is young.—Great streams are not easily turned from channels, worn deep in the course of ages. They may sometimes rise in quiet and stately majesty, and inundate the land, refreshing and fertilizing the earth with their mysterious properties.

They may also rise in wrath and fury, and bear away, on their angry waves, the accumulated wealth of years of toil and hardship. They, however, gradually flow back to the same old channel, and flow on as serenely as ever. But, while the river may not be turned aside, it may dry up, and leave nothing behind but the withered branch, and the unsightly rock, to howl in the abyss-sweeping wind, the sad tale of departed glory. As with rivers so with nations.

On the 2d of July, 1776, the old Continental Congress, to the dismay of the lovers of ease, and the worshippers of property, clothed that dreadful idea with all the authority of national sanction. They did so in the form of a resolution; and as we seldom hit upon resolutions, drawn up in our day, whose transparency is at all equal to this, it may refresh your minds and help my story if I read it.

Resolved, That these united colonies are, and of right, ought to be free and Independent States; that they are absolved from all allegiance to the British Crown; and that all political connection between them and the State of Great Britain is, and ought to be, dissolved.

Citizens, your fathers Made good that resolution. They succeeded; and to-day you reap the fruits of their success. The freedom gained is yours; and you, therefore, may properly celebrate this anniversary. The 4th of July is the first great fact in your nation's history—the very ring-bolt in the chain of your yet undeveloped destiny.

...Fellow-citizens! there is no matter in respect to which, the people of the North have allowed themselves to be so ruinously imposed upon, as that of the pro-slavery character of the Constitution. **In that instrument I hold there is neither warrant, license, nor sanction of the hateful thing; but interpreted, as it ought to be interpreted, the Constitution is a GLORIOUS LIBERTY DOCUMENT. Read its preamble, consider its purposes. Is slavery among them? Is it at the gateway? or is it in the temple? it is neither.**

While I do not intend to argue this question on the present occasion, let me ask, if it be not somewhat singular that, if the Constitution were intended to be, by its framers and adopters, a slave-holding instrument, why neither slavery, slaveholding, nor slave can anywhere be found in it...

Complete speech at ["What to the Slave is The Fourth of July?": Annotated - JSTOR Daily](#) (Ctrl-Click)

PR Editorial— Are we playing our cards right?

Every heard of the term “if I play my cards right”? Of course, most of us have.

“It means making the right decisions or taking the right actions to achieve a favorable outcome or advantage in a situation. It often means that there is a strategic or calculated approach to attain a goal, and if you make the correct choices or decisions, you can maximize your chances of success.” (Common web definition).

***The only thing
you can change
about the cards
you was dealt is
the way you
play-’em.***

What a perfect time of year to consider the question. A new year approaches and gives us the opportunity to reflect and consider—am I playing my cards right? This could be a life question, health question or perhaps questioning if we are making the right choices about a lot of things. Deep stuff!

Other ways to look at it could be seizing opportunities, making wise decisions, looking at things strategically, exercising good judgement and following prudent courses of action.

Of course there are times when we do not control what cards we receive. To those that play cards, how often do we get the perfect hand? The more difficult the hand the harder to get. But greater the reward.

Of course with card playing comes strategy and willing to take risks. In public relations we harp on planning, strategizing and seizing opportunities.

Considering all of the above—are we playing our cards right in the Forty and Eight? La Societe is obviously a historic, even legendary veterans organization made special by our customs, rituals, programs and traditions. To be around this long we are obviously doing many things right but is there anything we can do to help us get a better hand?

In cards luck is an obvious factor, but for us in La Societe, not a good choice. Luck is out of our control. Instead, we need to anticipate what could come in the future based on our decisions. Consider what can or could happen, and then gather what is necessary to navigate those waters before they arrive. To win the membership game we need the best of hands. To have successful programs we need great cards.

It is understood that within the Forty and Eight there are many dealing the cards—at all levels. As we approach our new year, we hope and expect that the cards are being shuffled for us to win and give us the opportunity to excel. The same can be said of our own personal expectations for 2025.

A good understanding of public relations could improve your chances of winning and having a successful new year. By playing the storytelling, ambassador and persuasion cards—you have a good chance of winning the pot! - L’Editeur

To some, a deck of cards can represent a prayer book and a Bible. There's an old story - sometimes circulated by email - where a soldier explains how his playing cards help him talk to God. When hauled before a superior to explain why he uses the devil's picture book in church, he starts going through his entire well-worn deck, explaining as follows: “Your Honor, to me this deck of cards is my prayer book and Bible. When I look into these cards and see an Ace, it reminds me that there is only one God. When I see the Deuce, it reminds me that the Bible is divided into two parts, the Old and the New Testaments. When I see the Trey, it represents the three persons of the Blessed Trinity - the Father, the Son and the Holy Ghost.”

But playing cards can also be a source of wisdom. These 52 paste-boards have inspired witty thinkers, philosophers, and comedians alike, to come up with clever one-liners and sayings about playing cards. The fact that playing cards have served as chosen symbols and metaphors to impart wisdom says something about how popular and influential playing cards have been in our culture.

"Evil is powerless if the good are unafraid." —President Ronald Reagan



Spotlight on Public Relations



Are we taking advantage of interviews?

The three tenants of public relations are storytelling, ambassadorship and persuasion. Giving an interview is a great way to do this—but are we doing this enough?

We sit down and chat with many (hopefully) about the Forty and Eight but we need to realize that if we give an interview, whether published or broadcast, it could reach hundreds and more likely thousands.

Rarely, will anyone come to us for an interview. The last two interviews I did were as a result of press releases on our Nurses Training Scholarships and Flags for First Graders. A lot to say about press releases, we've covered extensively and they are a good way to start. When sent, make sure your contact information is easy to determine and that you are available for an interview. Let's say you are successful and catch an interview opportunity—how do we prepare and what are some do's and don'ts...

Do—find out how long is the interview—they can also be spontaneous when a photographer comes to get some video or pics and then a camera is in your face asking for details. Doesn't give you any preparation time so you have to be prepared anyway. Best thing is to anticipate your face in front of a camera. For scheduled interviews you need to do some prep.

Do—know and understand the purpose of the interview and be prepared to give a clear and concise message regarding the subject. Anticipate an early question—"What (or who) is the Forty and Eight".

Do—humanize your interview so it relates to the community and the subject.

Do—if possible ask for a copy of the interview so you may share it on your social media sites or send out via email. If it's a printed interview or you are quoted, it should be not problem to copy and share as long as you credit the source.

Do—anticipate a possible interview if media shows up—so consider how you are dressed and represent La Societe.

Do—express gratitude and make sure they know how to contact you for a follow-up. Business cards are great for this!

Don't—interject personal opinions or too much about yourself—a sentence or two about who you are and your position may suffice. Let the interview probe beyond that.

Don't—use a lot of military or Forty and Eight jargon or acronyms without an explanation or a clear understanding they know what you are talking about. A perfect example is our titles in French. In preparation for any interview always have about three or four clear easy to understand points about the Forty and Eight.

Don't—exaggerate facts to grab attention.

The above is a simple snapshot—the Public Relations Manual on the nationale website gives more detailed guidance—the above will keep you out of trouble and provide an avenue for success.—L'Editeur

I feel sorry for the NETFLIX era kids. They will never know the high stakes adrenaline of running to the bathroom/fridge/living room in a single ad TV break with the beckoning call of a sibling screaming "IT'S ONNNNN" to send you hurdling over the furniture to get back on time.

Newsletter Filler, Trivia or Just for Fun!

TRIVIA

The football huddle was first used at a college for the deaf (Gallaudet College—now a university), in the 1890's so the players could keep their signing hidden from the opposing teams. Note: The signal for a strike in baseball was also because of a deaf MLB player who could not hear the ump call balls and strikes.

A "tramp" is someone who travels but avoids work If possible; a "bum" neither travels or works; and a "hobo" is a traveling worker.

The "n" in the 7-Eleven logo is lower case, despite all the other letter being in the upper case. This design decision is credited to the wife of the company President in 1969, who felt it made the logo look more "graceful" over the "harsh" all-uppercase text.



Princess Diana was buried holding a set of rosary beads that were gifted to her by Mother Teresa, who died just six days later at the age of 87.

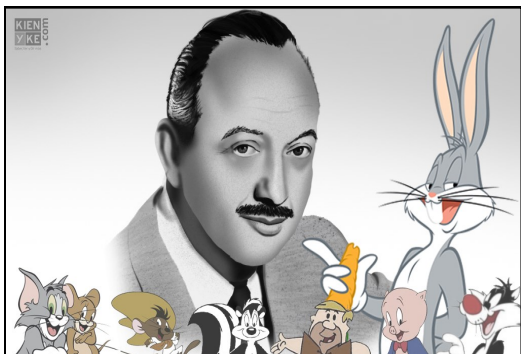
In ancient Rome, urine was used as a cleaning product. It was a key ingredient in cleaning clothes because the ammonia in it acted as a bleaching agent. There was even a tax on urine collection. In ancient Rome, vessels for collecting urine were commonplace on streets. Passers-by would be encouraged to relieve themselves into them and when full the contents were taken to a fullonica (a laundry). The stale urine would be diluted with water in a large vat into which dirty clothes would be added. A laundry worker would then stand in the tub of urine and agitate the clothes with their feet in a similar way that a modern washing machine works.

While they are hibernating, bears do not urinate. Their bodies convert waste into protein. The 1907 Curtiss V8 is the only motorcycle to have ever held the outright land speed record. It was faster than any car, train, and plane of its day. African lions catch about 20% of the prey they chase. Dragonflies catch 95%. Amazon.com was originally called acadabra. Mistletoe has no scent. There are no seagulls in Hawaii. The # symbol isn't officially called a hashtag or a pound. It's technically called an "octothorpe." The "octo-" means "eight" to refer to its points. The word "good-bye" is a contraction of "God be with ye. The chess term "checkmate" is from a 14th-century Arabic phrase, "shah mat," meaning "the king is helpless."

The "true love" mentioned in the song "Twelve Days of Christmas" does not refer to a romantic couple, but the Catholic Church's code for God. The person who receives the gifts represents someone who has accepted that code. For example, the "partridge in a pear tree" represents Christ. The "two turtledoves" represent the Old and New Testaments. (Note: Turtle doves are found in the UK)



Alabama was the first state in the United States to officially recognize Christmas in 1836. Christmas wasn't declared an official holiday in the United States until June 26, 1870. Oklahoma was the last U.S. state to declare Christmas a legal holiday, in 1907.



Mel Blanc began to smoke at age 9, survived a car accident at the notorious Dead Man's Curve resulting in a two-week coma, recorded The Flintstones in a full body cast, and died only a year after recording Who Framed Roger Rabbit.

An all-white cane means the person is completely blind. A white cane with a red bottom means the person has low, but some usable vision. A white and red striped cane means the person is totally blind and/or deaf.

Canola oil, short for Canadian oil, was originally used to power lamps and lubricate engines. Fifty years ago, it wasn't used in cooking.

In February 2022, the Pew Research Center purposely had a poll to illustrate that opt-in polling produces unreliable results. In it, 12% of young Americans said they can operate nuclear-powered submarines.

"Today was tomorrow yesterday so don't inhale" - Mel Blanc

POSTER OF THE MONTH



**Nobody's walking out on this fun,
old fashioned family Christmas.
No No! We're all in this together.**

More Unremembered

This has always been one of my favorite pages so I decided to bring back for this issue—might do more down the road...

ROBERT FERNANDEZ—Rest in Peace—Pearl Harbor survivor Robert Fernandez who passed away on Wednesday December 18th at the age of 100. Fernandez was serving as a cook aboard the seaplane tender USS Curtiss when the Japanese attacked on 7 December 1941.



Fernandez passed ammo to the ship's gunners who succeeded in shooting down one plane. However, another dive bomber managed to score a hit on the Curtiss. 21 of Fernandez's shipmates were killed during the attack. Of the 87,000 military personnel on Oahu that day, fewer than 20 are still living.

Donnie Dunagan was the youngest U.S. Marine drill instructor. He served three tours in Vietnam and was wounded several times, retiring as a Major in 1977. Throughout his career he managed to keep secret that he had been the voice of Bambi in the 1942 Disney film.

DONNIE DUNAGAN—As a child, Donnie Dunagan briefly worked as an actor, and at the age of 10, he was chosen by Walt Disney to voice the lead character in the 1942 animated classic Bambi, the story of a young deer growing up in the forest.

However, during his years of military service, none of his fellow Marines knew about his role in the film. Dunagan later reflected on his time in the military, where he earned multiple honors, including awards for saving lives and surviving injuries like a bullet wound to his left knee. Despite the medals and accolades, he always maintained that none of it held as much significance to him as Bambi.

"I have some holes in my body that God didn't put there," he said, "but I think I could have been appointed as the aide-de-camp at the White House, and it wouldn't have made any difference. It's Bambi that's so dear to me."



25 APRIL 1944 – FIRST BATTLEFIELD HELICOPTER EVACUATION

In a watershed moment in U.S. Army aviation history, the first battlefield helicopter evacuation was performed on 25 April 1944 in World War II's China-Burma-India Theater, presaging the dominance that rotary aircraft would assert in Army aviation operations in later decades.

In a remote region of the Burmese jungle behind enemy lines, four Allied soldiers were stranded and required evacuation. Three were wounded British soldiers and the fourth was an American airplane pilot, Technical Sergeant Ed "Murphy" Hladovcak, who had initially rescued them in his Stinson L-1A Vigilant liaison plane before crashing and re-stranding them all.



The four soldiers were now deep in hostile territory, away from any potential landing strips and unreachable by plane. Luckily, the nearby 1st Air Commando Group (of which Technical Sergeant Hladovcak was a member) had recently integrated an advanced new piece of aircraft technology: a Sikorsky R-4 Hoverfly helicopter.

Piloted by 1st Lieutenant Carter Harman, the R-4 Hoverfly provided a precision vertical lift capability unheard of in the CBI Theater until that point. Despite its revolutionary capabilities, the Hoverfly lacked in range and lift capacity; 1st Lieutenant Harman had to rescue the stranded men one by one over a period of two days, delivering them to a nearby airstrip (also behind enemy lines) to be flown back to friendly territory on a fixed-wing aircraft.

From a variety of web and Internet sources

L'Editeurs Back Page

Those soldiers lucky enough to be away from the front line at Christmas usually had at least a basic Christmas dinner in their billets and dugouts in the reserve areas.

But for the troops manning the trenches it was the usual rations, possibly supplemented with gifts from home if they were lucky. Often soldiers would share these among their comrades.

This sketch, entitled 'Tommy's Christmas dinner', depicts a disgruntled soldier stuck in a trench with only bully (corned) beef and army biscuit for his Christmas meal.

Other tinned goods consumed on Christmas Day included 'Maconochie's beef and vegetable stew', a concoction that had more fat and gristle than meat. The notoriously hard biscuits could crack teeth if not first soaked in tea or water!



APPLICATION FOR MEMBERSHIP TO THE BLUE CHEVALIERS				INITIAL MEMBERSHIP		
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PHONE:			EMAIL:			

NEW MEMBERS—\$20.00 ANNUAL RENEWAL—\$5.00 TEN YEAR RENEWAL—\$45.00 PUFL—\$75.00

Checks payable to P.A.L.S. - Remit to:
Renslar R. Keagle, 8714 Marble Drive, El Paso, TX 79904



P.A.L.S./Blue Chevalier - please note new renewal fees!!!!

P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER			
Full Name _____			
Address: _____			
City _____	State _____	Zip _____	New Member ☐ Renewal ☐
Email _____			PUFL \$100.00 ☐
Voiture Locale _____			
ANNUAL DUES MAIL ONLY: \$20.00 MAIL AND DIGITAL: \$20.00 DIGITAL ONLY: \$10.00	☐ ☐ ☐ ☐		
Checks made out to P.A.L.S. Remit to: Renslar R. Keagle 8714 Marble Drive El Paso, TX 79904-1710 rennykeagle@gmail.com			
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POW/MIA Monthly Update—As of November 30th

Reminder the Dept. of Defense accounting starts Oct 1st our fiscal year.

Current Identifications by Conflict for FY 2025

Unaccounted for DoD personnel are those who went missing during a designated conflict and who have not yet been accounted for.



WORLD
WAR II

6



KOREAN
WAR

4



COLD
WAR

0



VIETNAM
WAR

0

FY 2025 runs from October 1, 2024 – September 30, 2025

Most recent

Name	Rank	Conflict	Service	Unit	Location	Accounted for Date
WILSON, GEORGE FRANK	1st Lt	WORLD WAR II	UNITED STATES ARMY AIR ...	601 BOMBARDMENT S...	FRANCE	11/21/2024
HOOTS, PAUL EUGENE	Cpl	KOREAN WAR	UNITED STATES ARMY	K Company, 3rd Battali...	KOREA, SOUTH	11/15/2024
CARRINO, FREDERICK	Cpl	KOREAN WAR	UNITED STATES ARMY	B Battery, 57th Field Ar...	KOREA, NORTH	10/10/2024
ULRICH, ERNEST H	Cpl	WORLD WAR II	UNITED STATES ARMY	200 COAST ARTILLERY ...	PHILIPPINES	10/09/2024
GARELICK, SIMON	Sgt	WORLD WAR II	UNITED STATES ARMY	HEADQUARTERS COM...	PHILIPPINES	10/07/2024

Pearl Harbor – The March of Time and The Enduring Promise

By Capt. Ryan MacCormack Defense POW/MIA Accounting Agency Public Affairs

JOINT BASE PEARL HARBOR-HICKAM, Hawaii

A total of 83 years has passed since the day that brought the United States into the Second World War. Three generations have passed since the Dec. 7, 1941 attack, with approximately 100,000 American Veterans of the Second World War remaining. Less than two dozen of them are survivors of Pearl Harbor.

While active hostilities have long since concluded, there remains a final battle of World War II still being fought: a battle against time, fought not with bullets, bombs, ships or planes, but with science and technology. A battle to find those missing servicemen from one of the United States’ deadliest conflicts, to include those lost and unaccounted for on Dec. 7, 1941. This is the mandate of the Defense POW/MIA Accounting Agency to provide the fullest possible accounting for missing personnel to their families and the nation.

“Three generations on from World War II, we find ourselves racing against time to return these unknowns to their loved ones. With very few direct living relatives remaining, the passage of time makes the task of locating family reference samples for analysis that much more difficult. The war is long over – but the mission goes on,” said Dr. Laurel Freas, forensic anthropologist and the lead for the Pearl Harbor Project.

To read the full article please go to... [Pearl Harbor – The March of Time and The Enduring Promise > Defense POW/MIA Accounting Agency > Our Stories](#) (Ctrl—Click)